

PeakBirch Logic Adds CBD Items to Product Listing

Vancouver, British Columbia--(Newsfile Corp. - November 5, 2020) - PeakBirch Logic Inc. (CSE: PKB) (FSE: KYH2) ("PeakBirch" or the "Company") is proud to announce that one of its niche e-commerce brands, Namaste Vaporizers, will now offer a range of CBD-infused items as part of the brand's product listing.

Namaste Vaporizers, an e-commerce platform which previously specialized in vaporizers and cannabis accessories, has reached an agreement with a number of brands to carry CBD tinctures, topicals, edibles, and other products. Namaste Vaporizers' new partners include prominent brands such as Mary's Nutritionals, Martha Stewart CBD (a collaboration with Canopy Growth), Dr. Kerklaan Therapeutics, and Select CBD.

Namaste Vaporizers will feature its partners' range of products on NamasteVapes.com, an e-commerce platform targeting the U.S., Canadian, and European markets.

"The addition of CBD-infused items to Namaste Vaporizers' product listing is an exciting step forward in our mission to meet the needs of untapped markets," says Marc Mulvaney, CEO of PeakBirch. "Through a detailed process of market research and analysis, we've identified these products as offering significant potential for expansion of PeakBirch's revenue streams, and we're looking forward to providing value for our customers, partners, and investors."

PeakBirch, a technology-based management company focused on growing niche e-commerce platforms into sustainably profitable enterprises, recently acquired Namaste Vaporizers along with a number of other CBD and cannabis-focused websites.

For more information about PeakBirch's strategic plan, or to explore potential partnerships regarding product offerings and/or investment opportunities, please contact the Company using the information below.

For additional information, please contact:

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The Company website is <https://peakbirch.com>

About PeakBirch

Peakbirch Logic is a cohesive ecommerce technology group scaling multiple online businesses to become internationally successful brands. With a strong focus on consumer journey, deep analytics and AI powered trend analysis, Peakbirch unlocks the true growth potential of customer-centric brands by providing revenue acceleration with customer experience optimization via a lean platform. Through a combination of the latest digital best practices and a proven team, Peakbirch Logic is committed to generating significant and sustained return on investor capital over the long-term.

Neither the Canadian Securities Exchange nor its regulations services provider have reviewed or accept responsibility for the adequacy or accuracy of this release.

FORWARD LOOKING INFORMATION

This news release may include forward-looking statements that are subject to risks and

uncertainties. All statements within, other than statements of historical fact, are to be considered forward looking. Although the Company believes the expectations expressed in such forward looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include the cost of goods to be sold under the Company's drop-shipping model, changes in government regulations or enforcement, the ability for the Company to expand its US operations or expand to international markets, continued availability of capital and financing, and general economic, market or business conditions. There can be no assurances that such statements will prove accurate and, therefore, readers are advised to rely on their own evaluation of such uncertainties. We do not assume any obligation to update any forward-looking statements except as required under the applicable laws. This press release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this press release. Actual results could differ materially from those currently anticipated due to a number of factors and risks various risk factors discussed in the Company's listing statement under the Company's profile on www.sedar.com.



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