



**IGNITE**  
INTERNATIONAL BRANDS, LTD.

**CSE: BILZ, OTCQX: BILZF**  
**IGNITEINTERNATIONAL.CO**

## **Ignite International Brands, Ltd. Joins OTCQX Best Market in the United States**

**Vaughan, Ontario – September 19, 2019 – [Ignite International Brands, Ltd.](http://igniteinternationalbrands.com)** (CSE: BILZ; OTCQX: BILZF) (“Ignite” or the “Company”) has qualified to trade on the OTCQX® Best Market via OTC Markets. OTC Markets Group is the operator of financial markets for 10,000 U.S. and global securities. Ignite upgraded to OTCQX from the Pink® market.

Ignite officially began trading on September 3, 2019 on OTCQX under the symbol “BILZF.” U.S. investors can find current financial disclosure and Real-Time Level 2 quotes for the Company on [www.otcmarkets.com](http://www.otcmarkets.com). The Company also confirms that, as of September 18, 2019, it has received approval from the Depository Trust Company (DTC) to become full service eligible, which will allow for electronic trading.

“We are pleased to be trading on the OTCQX Market as it allows U.S. investors an opportunity to support Ignite as it continues to execute on its strategy of building a premium global brand.” said Jim McCormick, President of Ignite.

### **About Ignite International Brands, Ltd.**

Ignite is a CSE-listed and OTCQX traded company operating in permissible CBD and cannabis sectors. Ignite intends to expand its business, which currently includes branding, marketing, licensing, sales and distribution, across the United States, Canada and into international jurisdictions such as the United Kingdom and Mexico by leveraging multiple product platforms. The Company intends to effect this expansion through brand leverage, product development, targeted marketing and strategic supply chain partnerships in each of its active and target jurisdictions.

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## **Cautionary Statement Regarding Forward-Looking Information**

This news release includes certain “forward-looking statements” under applicable Canadian securities legislation. Forward-looking statements include, but are not limited to, statements with respect to Ignite’s intended business focus and strategy. Forward-looking statements are necessarily based upon several estimates and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such factors include, but are not limited to: general business, economic, competitive, political and social uncertainties; ability of Ignite to give effect to its business plan; reliance on the “IGNITE” brand which may not prove to be as successful as contemplated; the ability to and risks associated with unlocking future licensing opportunities with the “IGNITE” brand, building a global CBD and cannabis brand and the ability of Ignite to capture significant market share; and the uncertainties surrounding the CBD and cannabis industries in North America and internationally. There can be no assurance that any of the forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements. Ignite disclaims any intention or obligation to update or revise any forward-looking statements, whether because of new information, future events or otherwise, except as required by law.