



FOR IMMEDIATE RELEASE

April 18, 2017

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ParcelPal Announces New Chief Executive Officer

Vancouver, British Columbia, April 18, 2017 – ParcelPal Technology Inc. (OTC: PTNYF) (CSE: PKG.CN) (FSE:PTO) (“ParcelPal” or the “Company”), is pleased to announce the appointment of Kelly Abbott as the Company’s Chief Executive Officer. Mr. Abbott replaces Jason Moreau, one of the founders of ParcelPal, who will remain as the chairman and a director of the company. Mr. Abbott currently serves as President and a director of the Company. Mr. Abbott has served as president of the company since 2016. During that time he has been responsible for overseeing the company’s daily operations, technology development, sales and marketing.

"Kelly has been a valued part of the team from day one at ParcelPal. Kelly is a visionary and passionate leader who has contributed a great deal to ParcelPal’s growth and development over the past year. He has seen ParcelPal from inception, to today’s current technology architecture and is overseeing the exciting products yet to come. The company has some very exciting times ahead and I couldn't be more proud and excited for him to assume the CEO role to lead the company into its next phase of development, growth and expansion." commented Mr. Moreau.

Despite stepping down from his position as chief executive officer, Moreau will continue to be actively involved in various day to day activities with ParcelPal in his capacity as chairman. The Company wishes to thank Mr. Moreau for his services and contribution as Chief Executive Officer.

About ParcelPal Technology Inc.

ParcelPal is a technology driven logistics company that connects consumers to the goods they love. Customers can shop at partner businesses and through the ParcelPal technology receive their purchased goods within an hour. The Company offers on-demand delivery of merchandise from leading retailers, restaurants, medical marijuana dispensaries and liquor stores in Vancouver and soon in major cities Canada-wide.

How it Works

Through the ParcelPal iOS app, customers enter their address and view a list of merchants available in their neighborhood. Once the customer makes a selection, they simply place the order and pay online through ParcelPal secure ordering platform. The order is then prepared by the restaurant and brought directly to customers by a ParcelPal driver anywhere they choose to be in Vancouver. Customers will also have the option to order and pick it up themselves.

The Canadian Securities Exchange ("CSE") or any other securities regulatory authority has not reviewed and does not accept responsibility for the adequacy or accuracy of this news release that has been prepared by management.

CSE – Symbol: **PKG**

FSE – Symbol: **PTO**

OTC – Symbol: **PTNYF**

Shares issued and outstanding: **29,514,058**

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Forward Looking Information

This news release contains forward-looking statements. Forward-looking statements are often identified by terms such as "will", "may", "should", "intends", "anticipates", "expects", "plans" and similar expressions. All statements other than statements of fact included in this release are forward-looking statements that involve risks and uncertainties including but not limited to the Company expanding into additional markets. These risks and uncertainties include, without limitation, the risk that the Company will not be successful due to, among other things, general risks relating to the mobile application industry, failure of the Company's mobile app to gain market acceptance and potential challenges to the intellectual property utilized in the Company's mobile app. The forward-looking statements are based on the assumptions that the Company will be able to expand in major cities Canada wide. There can be no assurance that any forward-looking statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements.

The Company cannot guarantee that any forward-looking statement will materialize and the reader is cautioned not to place undue reliance on any forward looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. The forward-looking statements contained in this news release are made as of the

date of this news release and the Company will only update or revise publicly any of the included forward-looking statements as expressly required by Canadian securities laws.