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## **TruTrace Technologies Closes Oversubscribed Private Placement Raising C\$1,500,000**

*Funds to advance long-term international strategy*

### **FOR IMMEDIATE RELEASE:**

**Toronto, February 12, 2021 - TruTrace Technologies, Inc.** (CSE: TTT) ("TruTrace" or the "Company") is pleased to announce that it has closed a non-brokered private placement of 30,000,000 units of the Company (each, a "Unit") at a price of \$0.05 per Unit for gross proceeds of \$1,500,000, (the "Placement"). Each Unit consists of a common share of TruTrace (each a "**Common Share**") and one non-transferable common share purchase warrant (each a "**Warrant**"). Each Warrant will entitle the holder to purchase one additional Common Share for a period of 24 months from closing at a price of \$0.05. Proceeds from the Units will be used to advance TruTrace's long-term international strategy of providing blockchain secured and standardized process for managing testing and quality data of medical products, as well as general working capital.

All securities issued in connection with the Placement will be subject to a statutory hold period expiring four months and one day after the closing of the Placement in accordance with applicable securities legislation.

The Company paid an aggregate of \$29,100 and issued an aggregate of 384,000 broker warrants in connection with the closing of the Placement. Each broker warrant entitles the holder to purchase one additional share at a price of \$0.05 per share for a period of two years from closing of the Placement.

The strong interest from new sophisticated investors, both local and international, the uptake by many of the existing shareholders and by TruTrace management has meant that the non-brokered Placement was oversubscribed. The Company is now well financed to advance its core initiatives and implement a revenue focused strategy.

TruTrace CEO Robert Galarza, states, "The success of this \$1.5M oversubscribed capital raise indicates a strong level of capital market confidence in the potential of TruTrace, and specifically the importance of quality and traceability in the emerging global cannabis sector. In this new year, we will be focusing on expanding new strategic partnerships and delivering on

our promise to facilitate an ecosystem of trust and transparency in order to meet the growing needs of jurisdictions around the world.

We welcome our new investors and appreciate the ongoing support of current investors in this latest successful capital raise. TruTrace is now well funded I believe we are poised for success in 2021 and beyond.”

This news release does not constitute an offer to sell or a solicitation of an offer to buy any of the securities in the United States. The securities have not been and will not be registered under the United States Securities Act of 1933, as amended (the “U.S. Securities Act”) or any state securities laws and may not be offered or sold within the United States or to U.S. Persons unless registered under the U.S. Securities Act and applicable state securities laws or an exemption from such registration is available.

Certain insiders of the Company acquired an aggregate of 1,800,000 Units in the Placement, which constitutes a “related party transaction” as defined under Multilateral Instrument 61-101 Protection of Minority Securityholders (“MI 61-101”). The participation of such insiders is exempt from the formal valuation and minority shareholder approval requirements of MI 61-101 as neither the fair market value of the Units subscribed for by the insiders, nor the consideration for the Units paid by such insiders, exceeds 25% of the Company’s market capitalization. As the news release and material change report disclosing the Placement are being filed less than 21 days before the closing of the Placement, there is a requirement under MI 61-101 to explain why the shorter period was reasonable or necessary in the circumstances. In the view of the Company it was necessary to immediately close the Placement and therefore, such shorter period was reasonable and necessary in the circumstances to improve the Company’s financial position.

**About TruTrace Technologies [www.trustrace.co](http://www.trustrace.co):**

TruTrace Technologies is the developer of a fully integrated software platform, secured on the blockchain, offering clients the ability to store, manage, share and immediately access quality assurance and testing details, COAs, as well as motion and movement intelligence on inventory. The platform was specifically designed to power the traceability of testing standards within the legal cannabis, nutraceutical, food and pharmaceutical space with a focus on the authentication of source materials or ingredients used in formulation.

**For More Information:**

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## **Disclaimer for Forward-Looking Information**

Certain statements in this press release are forward-looking statements and are prospective in nature. Forward-looking statements are not based on historical facts, but rather on current expectations and projections about future events, and are therefore subject to risks and uncertainties which could cause actual results to differ materially from the future results expressed or implied by the forward-looking statements. These statements generally can be identified by the use of forward-looking words such as “may”, “should”, “will”, “could”, “intend”, “estimate”, “plan”, “anticipate”, “expect”, “believe” or “continue”, or the negative thereof or similar variations. Forward-looking statements in this news release include statements regarding the intended use of proceeds from the Placement. Such statements are qualified in their entirety by the inherent risks and uncertainties that the proceeds of the Placement may be used other than as set out in this news release and other factors beyond the control of the Company. Such forward-looking statements should therefore be construed in light of such factors, and the Company is not under any obligation, and expressly disclaims any intention or obligation, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.