



CurrencyWorks Selected to Provide Generative Art NFT for Creative Bespoke's Tesla Model 3 Sweepstakes

Los Angeles, CA. May 19, 2022 – CurrencyWorks Inc. (“CurrencyWorks” or the “Company”), (CSE: CWRK and OTCQB: CWRK), an award-winning, full-service blockchain platform provider, is pleased to announce that it has been selected to provide its platform and services for the creation of the generative art minting and management of NFTs for the mega influencer group Cre8Luck.

Cre8Luck is led by Josh Weinstein (90 Day Fiancé) and Don Benjamin (America's Next Top Model), who use their group's collective social media audiences (in excess of 15 million followers) to provide brand partnerships and promotions.

Cre8Luck has partnered with Phoenix-based premium auto brokerage Creative Bespoke to provide a unique Tesla Model 3 Custom, built by Creative Bespoke, to offer in this major sweepstakes campaign.

CurrencyWorks has been selected to provide its blockchain, the generative art, the minting, and technical infrastructure to allow entry into the sweepstakes using NFTs unique to the contest, which will be made available through the Company's Motoclub.io platform.

The “2022 Cre8Luck / Creative Bespoke *SpeedStakes #1*” will launch on May 26, 2022 and will run for 90 days. It will be delivered through six individual drop packages made through Motoclub.io. Every dollar spent on an NFT will automatically provide one entry into the sweepstakes promotion.

Should the campaign reach certain milestones, then CurrencyWorks has agreed to facilitate further NFT-based sweepstakes for Cre8Luck going forward.

Commenting ahead of the “*SpeedStakes #1*” launch, CurrencyWorks' Chairman Cameron Chell said: “This is a very exciting opportunity for us, as it puts the Motoclub brand in front of millions of prospective new users, who are already generally familiar with tradable and collectible NFTs. The exposure will also provide CurrencyWorks with additional recognition and further demonstrate that it is a provider of blockchain services helping drive ever-growing business and revenue opportunities.”

For full details of the promotion, including drop dates, please click [here](#) for more information.

Full terms and conditions of the “2022 Cre8Luck / Creative Bespoke *SpeedStakes #1*” can be found [here](#).

About CurrencyWorks

CurrencyWorks Inc. (CSE: CWRK and OTCQB: CWRK) is an award-winning, publicly-traded company that builds and operates a full-service blockchain platform.

For more information on CurrencyWorks, please visit us at www.currencyworks.io. For additional investor info, visit www.currencyworks.io or www.sedar.com and www.sec.gov, searching CWRK.

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About Motoclub.io

Motoclub is a digital collectible space for automotive enthusiasts and fans of automotive memorabilia.

Motoclub partners with some of the biggest names in motorsport, classic and contemporary vehicles, to bring collectors some of the most unique and exclusive digital collectibles available today.

All Motoclub collectible NFTs are minted, sold, and traded through its own specially created platform for buyers to enjoy through their own Motoclub digital wallets.

The Motoclub platform is supported and managed by blockchain pioneers CurrencyWorks Inc.

For more information, go to <http://www.motoclub.io>

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About Cre8Luck

Cre8Luck partners with mega-influencers (1,000,000+ Followers) to develop and produce impactful giveaways that are focused on aligning with creator brands for maximum ROI. Some people describe it as a mashup between Omaze and Eighty80, but exclusively for social media influencers and their loyal followers.

What's a Mega-Influencer?

Simple. Mega-influencers have at least 1 Million Followers. With that comes major exposure opportunities for companies and brands that align with their own brand. Mega-influencers shape popular culture, drive trends and hashtags, create sell-out demand for products, direct attention to new travel destinations, and more...We partner with the best.

Who is behind the vision?

Josh Weinstein - *CEO - Founding Partner* - The Cre8Luck vision began with Josh. A successful entrepreneur who has been a major player in multiple production companies in the entertainment, music, and fashion realm. He has garnered a solid reputation in the production industry after creating his own production company, Preview Models. It is now one of the premier events for up-and-coming models to be discovered, developed, and placed with major agencies around the world. Josh's energy is unparalleled when it comes to launching new ventures into reality.

Don Benjamin - *Founding Partner* - One of the original social media content creators, Don has the reach to bring many mega-influencers to Cre8Luck. Celebrity fashion Model, Actor, Bestselling Author, and mega-influencer with 3.6 million combined followings across social platforms. He is best known from America's Next top model, Vh1s Scared Famous, and as the face of multiple mega fashion brands including Guess, Forever 21, True Religion, and Tillys.

For more information, please go to – <https://cre8luck.com/>

About Creative Bespoke

Creative Bespoke is a premier auto brokerage firm providing one-of-a-kind custom exotic and luxury vehicles. They are dedicated to using the finest brands in customization products and the best quality craftsmanship.

Customers can choose from a spectacular array of exotic vehicles, already fully customized with the highest quality options, or work with them to transform your own vehicle to create a truly one-of-a-kind union of style and speed.

Creative Bespoke is passionate about luxury cars and is intent on sharing that passion with every one of its customers.

For more information, please visit us at <https://www.creativebespoke.com>