



CAPTIVA VERDE
INDUSTRIES LTD.

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For Immediate Release
La Quinta, California

Monday, January 11, 2016
Canadian Securities Exchange Symbol: VEG
United States OTC Market Symbol: ARDWF
56,198,924 Common Shares Issued

CAPTIVA VERDE ANNOUNCES ADDITION TO MANAGEMENT TEAM

La Quinta, California – January 11, 2016 Captiva Verde Industries Ltd. (“Captiva Verde” or the “Company”) announces an addition to its management team with the goal of supporting the Company’s strategic plans to build Captiva Verde into the largest USDA certified organic vegetable producer.

Captiva Verde is pleased to announce that Mr. Peter LeBlond will be joining the Company as Senior Vice President - Sales and Business Development. Mr. LeBlond is a senior business development sales executive with 25+ years of professional produce experience with demonstrated leadership in identifying and capitalizing on market opportunities with large success.

Peter started his produce career with Chiquita Brands International in Boston as Business Development Manager. Peter was IFCO Systems 1st hire and introduced disruptive game changing products to major retail chains nationally in addition to working with growers and shippers on a national level.

Peter was also Director - Mass Markets for Alberts Organics as a key sales executive working in the US and was instrumental in developing organic produce sales with retailers including: Ralphs (Kroger Corporate) Smart and Final, Sprouts, Albertsons, Vons, Safeway and Stater Bros. Peter has an extensive history in producing sales growth for all the companies he has been employed.

The Company has granted 250,000 common stock options at \$0.50 Canadian exercisable for five (5) years.

The first published financial results for the first full period of commercial sales will be reported in the Company’s audited 4th quarter financial statements for the period ending December 31, 2015.

On behalf of the Board of Directors of the Company and for further information, please contact:

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READER ADVISORY

The CSE has neither approved nor disapproved the information contained herein.

This news release contains forward-looking statements. The Company has provided the forward-looking statements in reliance on assumptions that it believes are reasonable at this time. The reader is cautioned that the assumptions used in the preparation of the forward-looking statements may prove to be incorrect. All such forward-looking statements involve substantial known and unknown risks and uncertainties, certain of which are beyond the Company's control. Such risks and uncertainties include, without limitation, delays resulting from or inability to obtain required regulatory approval. The actual results, performance or achievements could differ materially from those expressed in, or implied by, these forward-looking statements and, accordingly, no assurances can be given that any of the events anticipated by the forward-looking statements will transpire or occur, or if any of them do, what benefits, including the amount of proceeds, the Company will derive therefrom. Readers are cautioned that the foregoing list of factors is not exhaustive.