

Upco International Inc. Announces World Class Communication App Similar to WeChat or WhatsApp with Serverless Communication and Cashless Application

Vancouver, BC, September 20, 2018, Upco International Inc. (CSE: UPCO) (OTC: UCCPF) (Frankfurt: U06) (“Upco”) is pleased to announce it has launched its highly anticipated Upco mobile messenger communication app (“Upco App”). The Upco App is available for download on Apple App Store for iOS and Google play store for Android and will provide:

- a) Serverless technology (end to end Encryption): this will enhance the privacy and the protection between the user’s communication avoiding the misuse of third-party data.
- b) Cashless technology (eWallet): We are working to enhance the security and unlock the barrier of money transfer improving the economy among others in developing countries.

List of features include:

1. The Upco user gets worldwide access to initiate long distance calls with very low calling rates: up to 40% less expensive than any incumbent mobile Operator.
2. The Upco user receiving international calls will not have any roaming costs (Call Forward).
3. The Upco users will be able to transfer funds to other Upco users without additional costs. Also they will be able to transfer cash funds to regulated banks and cash pick up outlets. The receiver can collect the funds in local currencies.
4. Through algorithms which create a higher compression, the user can chat and use video features faster with a higher quality of voice and images. This all with less MB’s use. Example: 1 Mbit usage for calling: Viber/up to 3 minutes – WhatsApp / up to 5 minutes and Upco / up to 7 minutes. The Upco user in fact will hear the difference and saves the usage of MB’s.
5. With the forthcoming integration of our advanced Blockchain E-Wallet, led by a highly experienced system architect and Blockchain specialist Dominic da Assuncao, we are working to provide our Upco users with an E-Wallet that is protected by encryption on your device. This will enable users to transfer funds instantly to family and friends worldwide, at a reasonable cost, without worrying about surcharges or any additional charges that might be levied by banks.

The Upco App supports sending and receiving the complete package of media (text, photos, videos, documents), as well as location and voice calls. Our messages and calls are secured with end-to-end encryption. Additionally, our users’ data is not interfered with in any way or collected for subsequent use of personal identification information, other than for regulatory purposes and account management.

CEO Andrea Pagani stated, “The Upco App with its forthcoming E-Wallet will align perfectly with how payments across the world are changing into digital formats. Our App will facilitate commerce in a number of important ways, and allow our European users to be able to transfer funds to friends and relatives seamlessly and instantly.”

About Upco International Inc.

Upco International Inc. is a cloud-based mobile service company which provides high-quality voice termination to a market driven by the growing activity in online communications and commerce. Upco is a licensed Global Telecom Carrier within the international VoIP (voice over IP) wholesale business. Upco has designed a software application for Apple iOS and Android, similar to SKYPE and WhatsApp. With the forthcoming addition of the Upco E-Wallet using Blockchain Payment Services, users will be able to: send invoices, approve payments, transfer international funds, convert international currencies, and track transfers and payments.

www.upcointernational.com or www.upcomobile.com

ON BEHALF OF THE BOARD OF DIRECTORS

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Forward-Looking Statements

This press release contains forward-looking information or forward-looking statements (collectively "forward-looking information") within the meaning of applicable securities laws. Forward-looking information is typically identified by words such as: "will" "may" "believe", "expect", "anticipate", "intend", "estimate", "development", "forthcoming", "potentially" and similar expressions, or are those, which, by their nature, refer to future events. Upco cautions investors that any forward-looking information provided by Upco is not a guarantee of future results or performance.