

For Immediate Release

360 CAPITAL FINANCIAL ANNOUNCES BOARD CHANGES AND FINANCING

VANCOUVER, BC, CANADA (SEPTEMBER 29, 2017) – 360 Capital Financial Services Group Inc. ("360" or the "Company") (CSE:TSZ, FWB:C5B) (www.360capital.ca), announced that Brian Keane, of New York, New York has joined the board of the Company. Nikita Chou and Ulrich Schade have resigned from the board and the Company wishes to thank them for their service.

The Company is undertaking a non-brokered private placement of up to \$750,000 by the way of units at \$0.06. Each unit consists of one common share of 360, plus one common share purchase warrant exercisable at \$0.10 for a period of 2 years from closing. Proceeds will be used for general working capital and to fund future investments.

"We are excited to further strengthen both our capital position and our expertise as we target investments in the blockchain crypto technology space, as previously announced," said Mr. George Tsafalas, Interim President of 360. "The addition of Brian Keane to our Board will be of substantial benefit as we actively pursue blockchain technology investments. Brian has over 17 years of capital markets, investing and C-level consulting experience. He has invested in, advised upon or restructured over 75 emerging growth companies in the US, Canada, Caribbean and Asia, representing over \$2 billion in transaction value," added Mr. Tsafalas.

Brian Keane has advised several buy-side investment funds and worked at investment banks including: Rodman & Renshaw, LLC, Ladenburg Thalmann & Co, and TechVest. He earned a Bachelor of Science degree from the University of Scranton and a Juris Doctor from New York Law School.

About 360 Capital Financial Services Group Inc.

360 Capital Financial Services Group, through our subsidiaries and affiliated companies, provides a broad range of financial services to emerging private and public companies. We "Connect Capital to Growth" by providing corporate finance advisory, merchant banking, IPO consulting and business advisory services for our clients.

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Forward Looking Statements

Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding future financial position, business strategy, use of proceeds, corporate vision, proposed acquisitions, partnerships, joint-ventures and strategic alliances and co-operations, budgets, cost and plans and objectives of or involving the Company. Such forward-looking information reflects management's current beliefs and is based on information currently available to management. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "predicts", "intends", "targets", "aims", "anticipates" or "believes" or variations (including negative variations) of such words and phrases or may be identified by statements to the effect that certain actions "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. A number of known and unknown risks, uncertainties and other factors may cause the actual results or performance to materially differ from any future results or performance expressed or implied by the forward-looking information. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company including, but not limited to, the impact of general economic conditions, industry conditions, dependence upon regulatory and shareholder approvals, the execution of definitive documentation and the uncertainty of obtaining additional financing. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by securities laws.