

News Release

For Immediate Release

360 Capital Announces Investor Relations Engagement

Vancouver, BC, July 7, 2016 – 360 Capital Financial Services Group Inc. (CSE: TSZ, www.360capital.ca), is pleased to announce its intention to issue shares for services to AlphaTech Capital Management Ltd. (the “consultant”) to provide Investor Relations consulting services as part of the company’s investor relations strategy for 2016.

AlphaTech has been retained pursuant to an investor relations agreement executed between the parties for a 1 year period. Pursuant to the terms of the agreement and the achieving of certain milestones therein, the company has agreed to issue up to 600,000 shares in fixed installment of 50,000 shares per month. The total deemed value of these shares is \$18,000 based on the current closing price and will have a 4 months hold when issued. In addition to shares issued as monthly compensation, the company may at its sole discretion, provide the consultant quarterly bonus of 75,000 shares. “We are pleased to engage Alpha Tech Capital Management to implement 360 Capital’s investor outreach and investor relations strategy. Our vision is to be Canada’s leading one-stop provider for financial and business advisory to growth companies seeking to go public. We are the only company that provide a corporate finance platform that includes Equity Crowd Funding and Securities dealing in the private capital markets leading to a planned liquidity event through a public listing. By implementing our investor relations strategy, we hope to reach out to shareholders, investors and the investment community and provide them a better understand of our business as well as the risks and opportunities associated with investing in 360 Capital”, stated John Gan, CEO.

About 360 Capital Financial Services Group Inc.

360 Capital Financial Services Group (CSE: TSZ, www.360capital.ca), through our subsidiaries and affiliated companies, provides a broad range of financial services including capital raising, corporate finance advisory, merchant banking, and IPO consulting. To assist in fulfilling these services, 360 Capital has created our 360 Funding Escalator™ that bridges the capital raising gap from early stage to exit for emerging venture companies. This enables us to help develop, grow, and invest in business and venture opportunities through equity investments, acquisitions, partnerships, JVs, and strategic alliances in Asia and Canada.

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

For further information, please contact:

Ullrich Schade, Corporate Communications

Telephone: 604-566-9835

E-mail: corporate@360capital.ca

Forward Looking Statements

Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding future financial position, business strategy, corporate vision, proposed acquisitions, partnerships, joint-ventures and strategic alliances and co-operations, budgets, cost and plans and objectives of or involving the Company. Such forward-looking information reflects management’s current beliefs and is based on information currently available to management. Often, but not always, forward-looking statements can be identified by the use of words such as “plans”, “expects”, “is expected”, “budget”, “scheduled”, “estimates”, “forecasts”, “predicts”, “intends”, “targets”, “aims”, “anticipates” or “believes” or variations (including negative variations) of such words and phrases or may be identified by statements to the effect that certain actions “may”, “could”, “should”, “would”, “might” or “will” be taken, occur or be achieved. A number of known and unknown risks, uncertainties and other factors may cause the actual results or performance to materially differ from any future results or performance expressed or implied by the forward-looking information. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company including, but not limited to, the impact of general economic conditions, industry conditions, dependence upon regulatory and shareholder approvals, the execution of definitive documentation and the uncertainty of obtaining additional financing. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the



time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events, or otherwise.