

## News Release

*For Immediate Release*

### **360 Capital Financial Services Group Reports Their Investment in FrontFundr.com, the Leading Canadian On-line Equity Crowdfunding Platform, has Significantly Increased in Value**

Vancouver, BC – April 13, 2016 – 360 Capital Financial Services Group Inc. (CSE:TSZ) announces the company's initial 29% investment in Silver Maple Ventures Inc. and its wholly-owned subsidiary, [FrontFundr.com](http://FrontFundr.com) has increased in value based on the company's latest round of fundraising. This is largely due to the fact that FrontFundr.com is now the leading Equity Crowdfunding portal in Canada.

According to 360 Capital's CEO John Gan, "Our strategic investment in the [FrontFundr.com](http://FrontFundr.com) Crowdfunding portal is one of the key building blocks of our 360 Investment Escalator™ which is a one-stop funding solution that provides client companies with a process to raise capital at various stages of growth – from startup to IPO – by combining equity crowdfunding, venture capital, and public listing. We believe the success of FrontFundr in launching their Crowdfunding website, the successful funding of three investment opportunities, with four more opportunities currently offered – certainly validates our 360 Investment Escalator™ process."

John Gan further commented, "Our foresight in working with Peter-Paul Van Hoeken, a professional and passionate investment banker, has been rewarded with the significant increase in equity value in Silver Maple Ventures/ FrontFundr. As CEO of FrontFundr and Silver Maple Ventures, a registered Exempt Market Dealer (EMD), and co-founder of the Equity Crowdfunding Alliance of Canada – he has been working on bringing equity crowdfunding to the investing public for over five years. His Canadian and European experience in the financial, investment banking, and management consultancy is a valuable asset and provides mutual benefits for both our companies".

#### **Milestones for FrontFundr – the Leading Equity Crowdfunding Platform in Canada**

FrontFundr is an online financing platform that provides startup companies and investors with access to investment opportunities, through an array of fundraising options. Since the company's launch in 2014, FrontFundr milestones include:

- Launched and built the FrontFundr platform in May 2015;
- Established a registered online funding and investment platform accessible across Canada in eight provinces where the company is a registered EMD;
- Three early stage investment offerings in Canada have been fully-funded and closed;
- Expanded Frontfundr's team to 11 people;
- Launched the Prospect Lounge – a unique marketing proposition to help early stage companies get traction with prospective investors and establish interest in the financial raise;
- 29 early stage companies are now in the Prospect Lounge;
- Increased deal pipeline to four live offerings in Pitch Place with early stage companies from across Canada;
- Registered users continue to grow and is now over 1,300 users.

#### **Securities Regulators Democratizing Investment Opportunities with Crowdfunding**

360 Capital's strategic investment in FrontFundr an online Equity Crowdfunding company is part of a comprehensive plan to capitalize on the changing capital markets in Canada, the US and globally. With the continued popularity worldwide of Crowdfunding, securities regulators are democratizing investment opportunities that previously were only available to accredited investors and high net worth individuals.

### **Crowdfunding To Reach \$90 Billion by 2020**

“There is a global fundamental shift in the capital market formation for early stage companies and with it comes exciting new investment opportunities for the general public,” stated John Gan, 360 Capital’s CEO. “The combined impact of additional investor interest and liberalization of securities regulations around the world will create significant growth. A Forbes article reported that the World Bank estimated that Crowdfunding would reach \$90 billion by 2020 and that if the trend of doubling year over year continues, we’ll see \$90 billion by 2017” (Forbes Article, June 9, 2015).

### **FrontFundr Connects Investors and Entrepreneurs**

FrontFundr enables early stage companies to raise awareness and money from a broad investor community through the use of online technology. It offers an opportunity for seasoned investors and the wider public to come together to directly drive innovation and entrepreneurship. FrontFundr works with entrepreneurs and investors through the entire early stage funding cycle from pitch to funding completion, using an easy, transparent process. Registered as an Exempt Market Dealer (EMD) in 8 provinces, FrontFundr is partnering with venture capital firms, angel networks as well as entrepreneurial support organizations across Canada, resulting in stronger opportunities for all. FrontFundr closed the first crowdfunding deals in Canada using new as well as existing private capital raising rules.

### **Funding Through British Columbia EMDs Continues to Grow – to Over \$79 Billion**

From 2010 to 2013, Exempt Market Dealers in British Columbia raised over \$79 billion compared to only \$25 billion raised in the public markets. EMDs such as our wholly-owned and fully-registered 360 Securities Ltd., are exempt market securities dealers registered under provincial securities legislation in one or more jurisdictions in Canada. EMDs distribute prospectus exempt products to investors on behalf of issuers, facilitate transactions between investors and registrants and provide advice on capital structuring to raise capital in the form of debt or equity.

### **About 360 Capital Financial Services Group Inc.**

360 Capital Financial Services Group (CSE: TSZ, <http://www.360capital.ca>), through our subsidiaries and affiliated companies, provides a broad range of financial services including capital raising, corporate finance advisory, merchant banking, IPO consulting, and insurance. To assist in fulfilling these services, 360 Capital has created our 360 Funding Escalator™ that bridges the capital raising gap from early stage to exit for emerging venture companies. This enables us to help develop, grow, and invest in business and venture opportunities through equity investments, acquisitions, partnerships, JVs, and strategic alliances in Asia and Canada.

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

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### **Forward Looking Statements**

*Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding future financial position, business strategy, proposed acquisitions, partnerships, joint-ventures and strategic alliances and co-operations, budgets, cost and plans and objectives of or involving the Company. Such forward-looking information reflects management’s current*

*beliefs and is based on information currently available to management. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "predicts", "intends", "targets", "aims", "anticipates" or "believes" or variations (including negative variations) of such words and phrases or may be identified by statements to the effect that certain actions "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. A number of known and unknown risks, uncertainties and other factors may cause the actual results or performance to materially differ from any future results or performance expressed or implied by the forward-looking information. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company including, but not limited to, the impact of general economic conditions, industry conditions, dependence upon regulatory and shareholder approvals, the execution of definitive documentation and the uncertainty of obtaining additional financing. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events, or otherwise.*