



## **Tinley Produces Initial Batch of Cannabis Margarita and Provides Operational Update**

***FOR IMMEDIATE RELEASE***

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April 4, 2018: Santa Monica, California and Toronto, Ontario - The Tinley Beverage Company Inc. (the "Company" or "Tinley") is pleased to announce that it has produced an initial batch of its Tinley™ Cocktails cannabis margarita. Tinley is also pleased to announce that a leading licensed distributor has agreed in principle to carry Tinley cannabis-infused products throughout California, and it is working towards a definitive distribution agreement in time for the anticipated release of the product.

### **Initial Batch of Cannabis Margarita**

The Company has produced an initial batch of its Tinley™ Cocktails ready-to-drink Margarita. The product is infused with 10mg of cannabis, creating what the Company believes is a level of psychoactive intensity comparable to a single alcohol-based cocktail. Alcohol-free, Tinley products provide a standalone cannabis experience, and can be distributed via licensed California dispensaries. Tinley™ Cocktails Margarita is made with the same extracts and flavors that are used to make tequila and other ingredients found in margarita cocktails. The product also contains terpenes commonly found in sativa strains. The product is presently undergoing testing and, if successful, will be packaged and released for retail distribution. The Company intends to distribute the initial batch to a relatively small and defined group of consumers, primarily for product feedback, logistic/supply chain control and verification, and additional forms of structured and lifestyle product testing. The Company intends to produce additional batches in the coming weeks factoring in feedback from the initial controlled distribution.

### **Product Distribution**

A Southern California-based distributor has agreed in principle to carry the Tinley line of cannabis-infused products throughout the state, and it is presently working to finalize a definitive distribution agreement for Tinley products. The distributor is one of the first to receive both state and local distribution licenses in a major Southern California metropolitan area, and has warehouses throughout the state. The Company expects a definitive agreement to be in place in time for the release of the initial margarita product batch.

### ***About The Tinley Beverage Company and Hemplify***

The Tinley Beverage Company (Toronto, Canada) manufactures a line of liquor-inspired, alcohol-free, cannabis-infused beverages for use in California. Tinley also manufactures the "Hemplify®" and

“Tinley™ Tonics” line of products, which are available in 100+ retail locations in California and online throughout the United States. “Hemplify®” is a line of fruit-flavored, sugar-free, vegan, drinkable supplements that contain hemp stalk extract. This extract contains terpenes and other phytoconstituents. Each product also contains 9-12x the potassium electrolyte content of major sports drinks, 200mg of Omega 3 and excellent sources of 9 vitamins, including 100% DV of Vitamin C, B12 and D. The Tinley™ Tonics squeeze supplement is a creamy, chocolate blend of hemp extract, MCT oil and lactose-reduced whey protein.

### **Forward-Looking Statements**

*NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.*

This press release contains or refers to forward-looking information and is based on current expectations that involve a number of business risks and uncertainties. Factors that could cause actual results to differ materially from any forward-looking statement include, but are not limited to, delays in obtaining or failures to obtain required governmental, environmental or other project approvals, political risks, uncertainties relating to the availability and costs of financing needed in the future, changes in equity markets, inflation, changes in exchange rates, fluctuations in commodity prices, delays in the development of projects and the other risks involved in the mineral exploration and development industry. Forward-looking statements are subject to significant risks and uncertainties, and other factors that could cause actual results to differ materially from expected results. Readers should not place undue reliance on forward-looking statements. These forward-looking statements are made as of the date hereof and the Company assumes no responsibility to update them or revise them to reflect new events or circumstances other than as required by law.

Products and formulations outlined herein are subject to change at anytime.

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