



Tinley Completes Production of New Hemplify® Beverages and Begins Rollout to 100+ Stores

FOR IMMEDIATE RELEASE

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March 1, 2018: Santa Monica, California and Toronto, Ontario - The Tinley Beverage Company Inc. (the "Company" or "Tinley") is pleased to announce that it has completed production of a new batch of Hemplify® with updated flavors and packaging.

Rolling Out to Existing Stores

Tinley's Hemplify® hemp extract drinks are currently available in 100+ stores in Southern California, including several of the state's leading premium grocery chains. The Company has begun the process of replacing the old product with the newly-produced versions at these stores and expects to complete this conversion over the next 10 days. The Company's key distributor has also placed a purchase order for additional stock.

The Company is also pleased to announce that Hemplify will be available at 420 Central, one of Southern California's largest cannabis dispensaries. This represents a progression towards broader distribution in the dispensary channel for Hemplify, which furthers the Company's goal of driving cross-branding, merchandising and natural lifestyle synergies between the Company's Hemplify® Hemp Extract CBD products and its Tinley™ cannabis-infused drinks

The new Hemplify® products include a lemon-lime flavor as well as an updated mixed berry flavor. The tropical flavor remains unchanged. Additionally, the labels have been redesigned to reflect the shift in store placement from head/smoke shops to premium grocery and wellness-focused natural food stores.

The Company intends to resume its in-store demo program to enable shoppers to sample the updated products on site. The Company also plans to launch an integrated marketing program with its upcoming Tinley™ '27 cannabis products.

Reopening of Web Store

Tinley has reopened its web store at www.drinkhemplify.com, where consumers can order the new Hemplify® for shipment throughout the USA. The store has added Tinley-branded merchandise, which is available for shipment anywhere in North America. Further, given the popularity of electronic currencies, the web store now accepts Bitcoin, the leading cryptocurrency built upon blockchain technology. Using the SpectroCoin exchange, The Company's web store enables consumers to make purchases with the electronic currency without exposing the Company to fluctuations in the value of

this currency relative to the US dollar. Hemplify® products are also available on www.amazon.com within the United States.

Wholesale enquiries can be made at info@drinktinley.com. Please note that Hemplify® is currently only eligible for sale in the USA. The Company hopes to make its hemp extract products available in Canada and other jurisdictions internationally when regulations permit.



Caption: New Hemplify® flavors and packaging designed to reflect shift in distribution from head/smoke shops to premium grocery/natural food stores.

About The Tinley Beverage Company and Hemplify

The Tinley Beverage Company (Toronto, Canada) manufactures a line of liquor-inspired, alcohol-free, cannabis-infused beverages for use in California. Tinley also manufactures the "Hemplify®" and "Tinley™ Tonics" line of products, which are available in 100+ retail locations in California and online throughout the United States. "Hemplify®" is a line of fruit-flavored, sugar-free, vegan, drinkable supplements that contain hemp stalk extract. This extract contains terpenes and other phytoconstituents. Each product also contains 9-12x the potassium electrolyte content of major sports

drinks, 200mg of Omega 3 and excellent sources of 9 vitamins, including 100% DV of Vitamin C, B12 and D. The Tinley™ Tonics squeeze supplement is a creamy, chocolate blend of hemp extract, MCT oil and lactose-reduced whey protein.

Forward-Looking Statements

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

This press release contains or refers to forward-looking information and is based on current expectations that involve a number of business risks and uncertainties. Factors that could cause actual results to differ materially from any forward-looking statement include, but are not limited to, delays in obtaining or failures to obtain required governmental, environmental or other project approvals, political risks, uncertainties relating to the availability and costs of financing needed in the future, changes in equity markets, inflation, changes in exchange rates, fluctuations in commodity prices, delays in the development of projects and the other risks involved in the mineral exploration and development industry. Forward-looking statements are subject to significant risks and uncertainties, and other factors that could cause actual results to differ materially from expected results. Readers should not place undue reliance on forward-looking statements. These forward-looking statements are made as of the date hereof and the Company assumes no responsibility to update them or revise them to reflect new events or circumstances other than as required by law.

Products and formulations outlined herein are subject to change at anytime.

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