



Tinley's Hemplify Listed in 50th Store

FOR IMMEDIATE RELEASE

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October 6, 2016: Toronto, Ontario and Los Angeles, California - The Tinley Beverage Company Inc. (the "**Company**" or "**Tinley**") is pleased to announce that its Hemplify product is now available in 50 stores.

Hemplify has now shipped to stores in California, Nevada, Washington, Colorado, North Carolina and Minnesota. These stores include smoke and "head" shops, as well as the previously announced 8-store trial with a major convenience store chain, a new 6-convenience store trial placed by a California-based distributor and direct store sales, including Vintage Grocers in Malibu, CA.

Tinley is also pleased to announce that it has entered into a vendor agreement with an online store that is owned and operated by a national vitamin retailer. Hemplify continues to be available on Amazon and at drinkhemplify.com.

"We are pleased to have achieved this milestone during our first six weeks of sales. It advances the first phase of our sales strategy, which involves selling to influencer stores in key target markets. Simultaneously, we continue to make inroads with higher-velocity natural food and grocery chains, which represent phase two of our sales strategy and which inherently involves longer sales cycles. We also continue to monitor developments related to the November 8 ballot initiative on cannabis legalization in California, where our bottling operations are based, as well as Nevada, where we have achieved initial retail presence," said Jeff Maser, CEO of Tinley.

About Hemplify, Inc. and The Tinley Beverage Company, Inc.

The Tinley Beverage Company (Toronto, Canada) is the parent company of Hemplify, Inc. (Santa Monica, California). Hemplify manufactures the "Hemplify" line of products. Hemplify is a line of fruit-flavored, sugar-free, vegan, drinkable supplements that contain hemp extract. This extract contains terpenes and other phytoconstituents. Each product also contains 9-12x the potassium electrolyte content of major sports drinks, 200mg of Omega 3 and excellent sources of vitamins A through E, including 100% DV of Vitamin B12, C and D. Hemplify is produced with patented technology that elevates absorption into the bloodstream, ensures shelf stability and masks the hemp oil's taste to deliver delicious, refreshing flavors. The company is selling its products in California and Nevada.

Forward-Looking Statements

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

This press release contains or refers to forward-looking information, and is based on current expectations that involve a number of business risks and uncertainties. Factors that could cause actual results to differ materially from any forward-looking statement include, but are not limited to, delays in obtaining or failures to obtain required governmental, environmental or other project approvals, political risks, uncertainties relating to the availability and costs of financing needed in the future, changes in equity markets, inflation, changes in exchange rates, fluctuations in commodity prices, delays in the development of projects and the other risks involved in the mineral exploration and development industry. Forward-looking statements are subject to significant risks and uncertainties, and other factors that could cause actual results to differ materially from expected results. Readers should not place undue reliance on forward-looking statements. These forward-looking statements are made as of the date hereof and the Company assumes no responsibility to update them or revise them to reflect new events or circumstances other than as required by law.

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