



Tinley Receives First Orders for its "Hemplify" Products

FOR IMMEDIATE RELEASE

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March 10, 2016: Toronto, Ontario - The Tinley Beverage Company Inc. ("**Company**" or "**Tinley**") is pleased to announce that it has completed the initial production run of its "**Hemplify**" products and has received initial orders from wholesale buyers.

The Company showcased the products from its recently-completed production run at the SSE Smoke Shop Events buyer's marketplace in Phoenix, Arizona, which concluded yesterday.

At the marketplace, Tinley held private meetings with approximately 30 distributors and wholesale buyers. Each buyer represented as many as 18,000 head and smoke shops nationally. The Company received several orders on site at the marketplace and expects to consummate orders from additional buyers who had tasted the products on site in the coming weeks.

"Our product was received favorably at the show, with buyers finding the product's taste, features and economics to be attractive. Based on our conversations with these buyers, our conviction remains as strong as ever that "Hemplify" offers unparalleled taste and value in the emerging hemp stalk extract industry. Barely six weeks into becoming a publicly-traded company we have begun generating revenue, and we are continuing to work to expand our retail distribution."

Tinley is also attending ExpoWest in Anaheim, CA this week, where it is meeting with additional prospective distribution and marketing partners. ExpoWest is the USA's leading trade show in the natural, organic and healthy products industry.

The Company expects to complete an additional production run to fulfill orders in approximately one month.

About The Tinley Beverage Company

The Tinley Beverage Company is a functional beverage company focused on hemp-infused beverages and supplements. The company has a patent-produced liquid supplement containing certifiable phytoconstituent-rich hemp oil. The company is producing its products in Los Angeles and is focusing distribution on key markets throughout the West Coast.

Forward-Looking Statements

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

This press release contains or refers to forward-looking information, and is based on current expectations that involve a number of business risks and uncertainties. Factors that could cause actual results to differ materially from any forward-looking statement include, but are not limited to, delays in obtaining or failures to obtain required governmental, environmental or other project approvals, political risks, uncertainties relating to the availability and costs of financing needed in the future, changes in equity markets, inflation, changes in exchange rates, fluctuations in commodity prices, delays in the development of projects and the other risks involved in the mineral exploration and development industry. Forward-looking statements are subject to significant risks and uncertainties, and other factors that could cause actual results to differ materially from expected results. Readers should not place undue reliance on forward-looking statements. These forward-looking statements are made as of the date hereof and the Company assumes no responsibility to update them or revise them to reflect new events or circumstances other than as required by law.

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