



# SponsorsOne Announces Grant of Stock Options

## For Immediate Release

**Waterloo, Ontario, January 23, 2018: SponsorsOne Inc. (CSE: SPO) (Frankfurt: 5SO) (the “Company”)**, the company that has developed the SponsorsCloud™ platform to support the world’s first scalable digital cryptocurrency for social networks called the SponsorCoin, is pleased to announce that it has granted an aggregate of 1,450,000 options to purchase common shares of the Company exercisable at a price of \$0.30 per share and expiring on January 10, 2028, to certain directors, officers and consultants of the Corporation. The common shares issuable upon exercise of the options are subject to a four-month hold period from the original date of grant.

## About SponsorsOne:

SponsorsOne is positioned as a leader in the next evolution of social digital marketing and crypto-commerce with the SponsorsCloud™ platform and its highly scalable digital – smart contract based crypto-currency called SponsorCoin. Combined, this allows Brands to build and manage their own proprietary and highly engaged communities of influencers within the social realm. The SponsorsCloud™ platform allows for data driven marketing campaigns that will change the way brands connect to their customers and compensate the consumer for authentic engagement using the SponsorCoin digital crypto-currency. SponsorsCloud™ and SponsorCoin is a tool for brands to inspire real movements around their products and services in which their most valuable customers become their best salespeople, producing far greater ROI than current social media advertising methods.

## ON BEHALF OF THE BOARD

Gary Bartholomew, Executive Chairman

To learn more please visit <http://sponsorsone.com>

Or <http://www.sponsorsone.com/de/>

*The Canadian Securities Exchange (“CSE”) has neither approved nor disapproved the contents of this Press Release.*

## **Forward-Looking Information**

*Certain information set forth in this news release may contain forward-looking information that involve substantial known and unknown risks and uncertainties. This forward-looking information is subject to numerous risks and uncertainties, certain of which are beyond the control of the Company, including, but not limited to, the impact of general economic conditions, industry conditions and dependence upon regulatory approvals. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking information. The parties undertake no obligation to update forward-looking information except as otherwise may be required by applicable securities law.*