



SponsorsOne Congratulates Chief Patent Officer for Top Industry Award

For Immediate Release

Waterloo, Ontario, September 17, 2015: **SponsorsOne Inc. (CSE: SPO) (Frankfurt: 5SO) (“SponsorsOne” or the Company)**, the Company that has developed the SponsorsCloud™ platform that allows Brands to build authentic and engaged communities around their products and services, would like to congratulate it’s Chief Patent Officer, Jai Chatterjee (Jai) and the patent firm PatentAxis Inc. (PatentAxis) for being awarded “Best Patent Services Firm - Canada” at the 2015 AI Intellectual Property Awards.

Jai Chatterjee handles all of SponsorsOne’s patent work and has been responsible for preparing and submitting two existing patent applications for SponsorsOne to date.

“We are very pleased with what Jai Chatterjee and PatentAxis has accomplished, especially in the uncertain world of software patenting,” states Myles Bartholomew, CEO, SponsorsOne. “Jai has done an excellent job executing SponsorsOne’s patent strategy. With Jai on the team we know that our patent applications have been completed to the highest possible standards and can be confident that our patent strategy is an effective one. We would like to extend our sincere congratulations for the award.”

The 2015 AI International Intellectual Property Awards recognise the top intellectual property practitioners in all areas including the well-established trademark, copyright, patent and litigation practices.

Speaking about their award, Awards Coordinator Peter Rujgev commented: “The terrific response we had for the program this year is only outlining the growing importance of the Intellectual Property practice globally. It is an honour for us to acknowledge PatentAxis Inc. for their excellence in the field and further inspire them to keep up their outstanding work for the years to come.”



To learn more about the award winners and to gain insight into the working practices of the “best of the best”, please visit the Acquisition International website (www.acquisition-intl.com) where you can access the winners supplement.

About SponsorsOne:

SponsorsOne is positioning itself to become a leader in the next evolution of digital marketing with the SponsorsCloud™ platform that allows Brands to build and manage their own proprietary and highly engaged digital ad networks within the social realm. The SponsorsCloud™ platform allows for data driven marketing campaigns that will change the way brands connect to their customers. SponsorsCloud™ is a tool for brands to inspire real movements around their products and services in which their most valuable customers become their best salespeople, producing far greater ROI than current social media advertising methods.

SponsorsOne is the creator of a proprietary Social Sponsorship Currency that gives consumers real compensation for their authentic social media engagement (blogs, videos, tweets, pins and posts) along with a Social Marketplace to exchange their social currency for products and services with the brands they love.

ON BEHALF OF THE BOARD

Gary Bartholomew, Executive Chairman

To learn more please visit <http://sponsorsone.com>

Or <http://www.sponsorsone.com/de/>

The Canadian Securities Exchange ("CSE") has neither approved nor disapproved the contents of this Press Release.

Forward-Looking Statements

This news release contains forward-looking statements and information that are based on the beliefs of management and reflect the Company's current expectations. When used in this news release, the words “estimate”, “project”, “belief”, “anticipate”, “intend”, “expect”, “plan”, “predict”, “may” or “should” and the negative of these words or such



variations thereon or comparable terminology, are intended to identify forward-looking statements and information. Such statements and information reflect the current view of the Company with respect to risks and uncertainties that may cause actual results to differ materially from those contemplated in those forward-looking statements and information.

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