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FOR IMMEDIATE RELEASE

Symbol: SAAS

SUBSCRIBE TECHNOLOGIES RELEASES IT/SECURITY SERVICE SITESAFE.IO

Vancouver, British Columbia, Canada – June 5, 2017 – Subscribe Technologies Inc. (“Subscribe” or the “Company”), (CSE: SAAS) (OTC: SRBBF) is pleased to announce the launch of SiteSafe.io, an Internet security service designed to assist IT professionals in maintaining and managing networks including the detection of viruses, worms, trojans and all kinds of malware injected on websites.

The typical role of an IT expert has been put to the test in recent months as the influx of malicious cyber attacks on corporations and organizations has infected over 230,000 computers world-wide. Last month the RansomeWare virus ‘WannaCry’ infiltrated hospitals, corporations and small businesses; rendering their computer networks useless until a ransom was paid.

According to the Cybersecurity Market Report, published by Cybersecurity Ventures; worldwide spending on cybersecurity is predicted to top \$1 trillion for the five-year period from 2017 to 2021.

"IT analyst forecasts are unable to keep pace with the dramatic rise in cybercrime, the ransomware epidemic, the refocusing of malware from PCs and laptops to smartphones and mobile devices, the deployment of billions of under-protected Internet of Things (IoT) devices, the legions of hackers-for-hire, and the more sophisticated cyber-attacks launching at businesses, governments, educational institutions, and consumers globally" according to the report.

SiteSafe.io is a web based Software-as-a-Service utility that integrates a variety of useful Internet tools in one platform. IT personnel are equipped to scan websites for injected malware, determine whether their IP address has been blacklisted or set alerts when a website has gone offline. The service also offers a variety of network analysis tools including Port Scanning, MX Blacklist scan, File shell scanner among other features. The service ranges in price from \$5.95 to \$19.95 per month.

President and CEO Paul Dickson states, "We're very pleased to roll out SiteSafe as part of our application offerings. Having been an IT person and developer myself for over 20 years, I understand how important it is to have reliable access to these commonly used network utilities and finding these tools all in one place saves time and money."

Visit www.sitesafe.io to try.

[About Subscribe Technologies Inc.](#)

Subscribe Technologies Inc. develops and acquires Software-as-a-Service (SaaS) businesses and in turn operates, manages and markets the service. Subscribe Technologies' flagship product is bContact.com, a cloud based SaaS business offering small and medium sized companies access to a fully integrated set of

business management tools including a CRM, accounting, banking, invoicing, billing, quotations and many other useful features. Subscribe Technologies also owns and operates FileQ.com, an electronic file sharing and file storage service for both business and personal use. Additionally, the Company owns and operates ServerHawk.com, a website analysis, SEO and marketing tool for marketing professionals, business owners and web developers.

On behalf of the Board of Directors,
Subscribe Technologies Inc.
Paul Dickson
President & CEO

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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.