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FOR IMMEDIATE RELEASE

Symbol: SAAS

SUBSCRIBE TECHNOLOGIES RELEASES CLOUD FILE SHARING SERVICE FILEQ.COM

Vancouver, British Columbia, Canada – March 20, 2017 – Subscribe Technologies Inc. (“Subscribe” or the “Company”), (CSE: SAAS) (OTC: SRBBF) is pleased to announce the launch of FileQ.com, an electronic file sharing and file storage service offering customers an alternative to competing services such as Dropbox, Google Drive and OneDrive among others.

Several technology trends have reduced the cost of digital storage, enabling customers to reliably, securely and cost-effectively send, receive, share and backup files over the internet without the need to purchase supporting hardware, software or ongoing maintenance.

According to American market research firm International Data Corporation (IDC), from 2005 to 2020, the volume of digital information will grow by a factor of 300, increasing demand for cost-efficient and scalable storage and content management solutions. This explosion of content and data continues to grow significantly as users and organizations increase their usage of data-rich applications and access content from multiple devices with Internet connectivity. As a result, technology research and advisory firm Gartner, Inc. expects total cloud spending to increase from \$132 billion worldwide in 2013 to \$244 billion in 2017.

FileQ.com enables users to access content securely in real time using nearly any mobile device and operating system, including iOS, Android, Windows and Blackberry while offering an elegant, intuitive and simple interface; further facilitating quick and viral user adoption. Our cloud-based Software-as-a-Service permits individuals and organizations to integrate with other cloud-based applications, including our own bContact.com CRM and business management solution.

While there are several other cloud-based electronic data storage companies, FileQ has some unique properties in that it’s easier to use and less expensive. Premium accounts range in price from \$9.95 to \$59.95 per year and free accounts with limited storage space are available for personal and commercial use.

President and CEO Paul Dickson states, "In our research, we identified electronic file storage to be a potentially profitable business and one that our existing client base would be utilizing if not by us, by someone else. FileQ fits in line with our vision to provide a suite of cloud-based business software to small and mid-sized companies."

Visit www.fileq.com to try.

[About Subscribe Technologies Inc.](#)

Subscribe Technologies Inc. develops and acquires Software-as-a-Service (SaaS) businesses and in turn operates, manages and markets the service. Subscribe Technologies' flagship product is bContact.com, a cloud based SaaS business offering small and medium sized companies access to a fully integrated set of business management tools including a CRM, accounting, banking, invoicing, billing, quotations and many other useful features. Subscribe Technologies also owns and operates FileQ.com, an electronic file sharing and file storage service for both business and personal use. Additionally, the Company owns and operates ServerHawk.com, a website analysis, SEO and marketing tool for marketing professionals, business owners and web developers.

On behalf of the Board of Directors,
Subscribe Technologies Inc.
Paul Dickson
President & CEO

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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.