



Suite 604 - 700 West Pender St. • Vancouver • British Columbia • V6C 1G8
T: (778) 775-7297 • admin@subscribetech.com

FOR IMMEDIATE RELEASE

Symbol: SAAS

SUBSCRIBE TECHNOLOGIES COMMENCES TRADING ON OTC

Vancouver, British Columbia, Canada – February 7th, 2017 – Subscribe Technologies Inc. (“Subscribe” or the “Company”), (CSE: SAAS) (OTC: SRBBF) is pleased to announce that its shares have commenced trading on the OTC Venture Marketplace in the United States.

Subscribe Technologies will be trading under the symbol “SRBBF”. The Company currently trades on the CSE (Canadian Securities Exchange) under the symbol “SAAS”.

President & CEO Paul Dickson states, "We're pleased to have completed the OTC listing and believe it will enhance the liquidity of the Company's common shares and further increase market awareness for the Company."

About Subscribe Technologies Inc.

Subscribe Technologies Inc. develops and acquires SaaS (Software as a Service) businesses and in turn operates, manages and markets the service. Subscribe Technologies' flagship product is bContact.com, a cloud based SaaS business offering small and medium sized companies access to a fully integrated set of business management tools including a CRM, accounting, banking, invoicing, billing, quotations and many other useful features.

On behalf of the Board of Directors,
Subscribe Technologies Inc.
Paul Dickson
President & CEO

For more information, please contact:

T: (778) 775-7297

E: admin@subscribetech.com

Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether

as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.