



BLOCPLAY
ENTERTAINMENT

BlocPlay Entertainment announces its attendance at Game Developers Conference - GDC 2018

March 20, 2018 Toronto, Ontario – BlocPlay Entertainment (CSE: PLAY) ("BlocPlay" or the "Company") is pleased to announce that it is attending this year's Game Developers Conference - GDC 2018 this week in San Francisco California. This annual 5 day event draws over 26,000 people and is the largest professional Game industry event for game designers, programmers, publishers and producers. The entire Senior Management Team will be present with a number of our key development leaders and designers. They will be presenting and meeting through BlocPlay's marketing relationships at Canada's Game Nation booth.

The team will be meeting with hundreds of developers, publishers, and potential partners to demonstrate the user interface on our new distribution platform – Tokenplay. These meetings will lead to the eventual content onboarding to happen later this year.

BlocPlay will also be co-sponsoring Canada's Game Nation Event party at Jillian's Wednesday at 5pm pacific time. During GDC the Company will be also announcing its exclusive – limited GDC 2018 token drop. These tokens will be released with the launch of the decentralized distribution app in 2018.

The Company is also very pleased to announce that its newly designed BlocPlay corporate website www.blocplays.com as well as TokePlay website www.tokenplay.com have been launched and are now online.

About BlocPlay Entertainment

BlocPlay Entertainment is the world's first peer-to-peer, de-centralized digital entertainment company. Supporting video gamers, developers, and content creators - worldwide. Each day billions of consumers worldwide enjoy digital entertainment products. BlocPlay Entertainment plans to deliver a fully transparent distribution, publishing, and marketing platform for videogames and eSports events through our innovative tokenization system known as Token Play. BlocPlay Entertainment develops in-house entertainment technologies including video games and services.

About TokenPlay

Token is a technology company involved in the development of blockchain technology in the video game space, which will seek to provide a platform for the exchange of in-game currencies and tokens.

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Forward-Looking Information

Certain information set forth in this news release may contain forward-looking information that involve substantial known and unknown risks and uncertainties. This forward-looking information is subject to numerous risks and uncertainties, certain of which are beyond the control of the Company, including, but not limited to, the impact of general economic conditions, industry conditions, failure to enter into a definitive agreement and complete the Acquisition, and dependence upon regulatory approvals. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking information. The parties undertake no obligation to update forward-looking information except as otherwise may be required by applicable securities law.