



BLOCPAY ENTERTAINMENT

PRESS RELEASE

BLOCPAY ENTERTAINMENT ANNOUNCES CHANGES TO THE BOARD

February 23, 2018 - Toronto, Ontario – Bloeplay Entertainment Inc. (CSE: PLAY) (“**Bloeplay**” or the “**Company**”) announces that Robert Howe has resigned from the board of directors effective immediately. In his place, Usama (Sam) Chaudhry has been appointed to the board of directors.

Mr. Chaudhry provides executive management services in varying capacities, along with currently sitting on several public company boards. Mr. Chaudhry also serves in corporate development and investor relations roles with a mining service company. Mr. Chaudhry has provided services such as financial reporting, company filings, quarterly and annual budgets, and overseeing corporate governance, while achieving company objectives and maintaining internal cost controls.

The company would like to thank Mr. Howe for his work and wishes him well in his future endeavors.

In connection with Mr. Chaudhry’s appointment, the Company has granted to Mr. Chaudhry 400,000 options to purchase common shares of the Company exercisable at a price of \$0.10 per share and expiring on Feb. 23, 2023, pursuant to the Company’s stock option plan. The common shares issuable upon exercise of the options are subject to a four-month hold period from the original date of grant.

About Bloeplay

Bloeplay is the world's first peer-to-peer, decentralized digital entertainment company. The company supports video gamers, developers and content creators -- worldwide. Each day billions of consumers worldwide enjoy digital entertainment products. Bloeplay plans to deliver a fully transparent distribution, publishing and marketing platform for video games and e-sports events through its innovative tokenization system known as TokenPlay.

For further information, please contact:

Jon Gill
Bloeplay Entertainment Inc.
Tel: 416-722-1166
Email: jgill@stompybot.com

Forward-Looking Information

Certain information set forth in this news release may contain forward-looking information that involve substantial known and unknown risks and uncertainties. This forward-looking information is subject to numerous risks and uncertainties, certain of which are beyond the control of the Company, including, but not limited to, the impact of general economic conditions, industry conditions, failure to enter into a definitive agreement and complete the Acquisition, and dependence upon regulatory approvals. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking information. The parties undertake no obligation to update forward-looking information except as otherwise may be required by applicable securities law.