



## **PUDO Takes Texas; Never miss another delivery**

TORONTO, May 4, 2018 /CNW/ - PUDO Inc. (CSE:PDO) (OTCQB:PDPTF) ("PUDO" or the "Company"), North America's first carrier-neutral Pick-Up Drop-Off Network ("Network"), is pleased to announce expansion in Texas, with new locations in Austin and Houston adding to locations currently in San Antonio. Soon, PUDO will become part of the online wine ecosystem, offering safe haven for temperature and environment sensitive precious cargo, should local couriers be unable to deliver to residential or commercial locations.

"More than 35% of the time, purchasers don't answer the door, which creates friction and liability at all levels of the supply chain, from the shipper to the courier, to the consumers who really want their special purchase," says PUDO CEO Kurtis Arnold. "A simple re-direct to the safety and security of the nearest PUDO Point location, ensures that purchasers can pick-up their precious cargo when convenient for them, knowing their wine will not be stolen from their front porch or spoil due to over-handling and delay-inflicted temperature fluctuations."

"This update is an exciting evolution to our suite of member services," says PUDO CEO Kurtis Arnold. "Life is busy for online shoppers and they can't always be at home to wait for couriers, so by adding this re-direct step to the last mile, our logistics partners (i.e., couriers, forwarders, fulfillment houses) can simplify delivery and reduce costs overall. This, in turn, benefits both online retailers and consumers. If recipients don't answer the door as anticipated it's quick and easy to re-direct to one of our community PUDO Points."

Texas ranks among the top 10 American states for online shopping. The Texas landscape is vast and complex, ranging from high-density urban developments to massive acreages, with consumers travelling to, from, and between landscapes daily.

The explosive growth in e-commerce sends millions of packages across North America every day, through gridlocked fulfillment and delivery systems that haven't had time to evolve or catch-up with demand, in a marketplace that has changed completely and entirely since the golden days of parcel post. "Homes are largely unoccupied during the day and people are mobile," adds Arnold. "We have to be mobile too and meet consumers on the fly where they live, work, study, play - even vacation - so that's what we are doing with the failed-first-attempt re-direct."

PUDO uses plug and play technology to link existing bricks-and-mortar locations like convenience stores, with consumers and retailers, to form a Network. By becoming part of the PUDO Network, merchants act as Pick-Up, Drop-Off locations for e-commerce shipments. PUDO software provides consumers with a 'clickable' option to ship their e-commerce parcels to an, "at home away from home" PUDO Point so they can pick it up at their convenience, and if return shipment is necessary for any reason, both the consumer and the retailer can be assured of a quick and painless transaction.

"We are excited about adding the Lone Star State to our coast-to-coast Network, and we will be monitoring shipment re-direction closely to make sure everyone in our Network gets what they need, when they need it." concludes Arnold.

### **About PUDO Inc.**

Founded in 2015, PUDO Inc. is developing North America's only "carrier-neutral" parcel pick-up/drop-off network. No other company in North America offers staffed retail locations; open for extended hours, to

receive consumer deliveries by any carrier. PUDO Points include convenience stores, gas station mini-marts, and grocery stores.

Through the PUDO Point network, consumers can control parcel deliveries – receiving online parcels wherever they want, whenever they want – a fully customizable and convenient method of delivery. When packages arrive at the chosen PUDO Point, customers are automatically notified via text or email that their package has arrived and is ready for pick-up. E-commerce companies and other shippers utilizing PUDO can save on residential "last mile" delivery costs. Consumers can avoid the frustration and inconvenience of missed or stolen deliveries. The final destination of the parcel becomes the safe, staffed retail environment of a PUDO Point.

With a growing network of PUDO Point locations across the U.S. and Canada, PUDO is revolutionizing the North American parcel shipping model. PUDO was recently named one of the Top 20 most innovative public technology companies by the Canadian Innovation Exchange.

For more information, please visit: [www.pudoinc.com](http://www.pudoinc.com) or [www.pudopoint.com](http://www.pudopoint.com). Follow PUDO on [Facebook](#) and [Twitter](#).

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