

# PUDO, Inc. and AATAC Announce Strategic Partnership

*AATAC provides PUDO with access to 80,000 AATAC member locations*

TORONTO, Dec. 17, 2015 /CNW/ - [PUDO Inc.](#) ("PUDO") (CSE: PDO; OTCQB: PDPTF), North America's first customer-centric, neutral parcel pick-up and drop-off service, announced today it has entered into a strategic partnership with the AATAC, a national association for U.S. convenience store owners. PUDO is entering the U.S. market under its wholly-owned subsidiary, PUDO Point™.

Under the partnership, AATAC's convenience store owner members, whom control thousands of U.S. convenience store locations throughout the country will help build the PUDO Point U.S. Pick Up and Drop Off network as Authorized Dealers. As PUDO Point dealers, the AATAC members' stores have the ability to accept packages for community residents who make online purchases with their favourite e-retailers and for PUDO Point members. PUDO Point [membership](#) is free.

"Traditionally, retailers and shipping carriers have controlled how their customers receive purchased goods. PUDO puts that power in the hands of consumers by allowing them to control when and how their packages are delivered, stated [Frank Coccia](#), Founder and Chief Executive Officer of PUDO, Inc. "As e-commerce continues to shift consumer purchasing behavior, PUDO is providing a new avenue for consumers to enhance and personalize their purchase delivery options."

"This partnership provides a new level of convenience to our members' customers as well as the communities they serve," added Sunil Capita, Associate Director of AATAC.

Already 5,000 locations strong throughout North America, this partnership enhances PUDO's reliable and secure dealer network for PUDO members by expanding pick-up and drop-off shipping options by a possible 80,000+ locations. That is more retail locations than all Canadian and U.S. government and privately-owned carrier services combined.

PUDO, Inc. is the first North American parcel pick-up and drop-off company that was developed with the customer in mind. In 2015, PUDO was named one of the Top 20 Most Innovative Public Technology Companies by the Canadian Innovation Exchange.

Learn more about PUDO Point at: <http://pudopoint.com/>

## **About PUDO™ Inc.**

PUDO is the last mile delivery solution for parcel pick-up and drop-off services, ensuring reliable and secure delivery where you want it, when you want it. Using easily-accessible PUDO Point™ locations such as convenience stores, gas stations and grocery stores with extended hours, PUDO members, participating e-commerce retail consumers, businesses and a home-based workforce can now pick up their parcels anytime, including evenings and weekends. PUDO eliminates the frustration of missed deliveries and gives control over parcel pick-up and delivery back to its members. With user-friendly technology, free membership and thousands of PUDO Point™ locations across Canada and the U.S., PUDO is changing the parcel delivery model in North America. PUDO was named one of the top 20 most innovative public technology companies by the Canadian Innovation Exchange in 2015. For more information, please visit: [www.pudoinc.com](http://www.pudoinc.com) or [www.pudopoint.com](http://www.pudopoint.com).

## **About AATAC**

AATAC is a U.S. based national association comprised of smaller trade groups, regional associations, distributors, and independent operators. AATAC's prime directive is to seek opportunities that will enhance operations in the convenience and retail industry for the betterment of its members. Since 2003 the association has aligned itself with industry partners including manufacturers, distributors, vendors, and political entities to educate and inform its membership about applicable matters of interest. By encouraging members to work with pre-vetted and approved partners AATAC's goal is to develop and strengthen relationships between retailers and industry providers to ensure a solid and prosperous industry for all. For more information, please visit: [www.aatac.co](http://www.aatac.co)

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