



### **David M. Uslan Joins Imagination Park Board of Advisors**

**Vancouver, CANADA – February 7, 2018** – Imagination Park Entertainment Inc. (CSE: IP) (OTC: IPNFF) (FRA: GMS1) (“**Imagination Park**” or “**Company**”) is pleased to announce the appointment of David M. Uslan to its Board of Advisors. Mr. Uslan is a partner in Strawberry Pictures Global Media Limited (Hong Kong, Beijing, LA, NYC), along with his father, mentor, and Originator and Executive Producer of every *Batman* film, Michael E. Uslan. Previously, David helped develop a number of films, including *Constantine*, *National Treasure* and *The Spirit* as well as Executive Producing the Emmy nominated animated series *Sabrina: Secrets of a Teenage Witch*. He has also produced content for AMC, PBS, FX, and National Geographic. He is an Advisory Board member of the NAB Show, a consultant for the Hong Kong International Film Festival and The Asian Film Awards, and is a selected member of the Producers Guild of America’s China Task Force.

Mr. Uslan stated: “In today’s entertainment marketplace, to successfully build global franchises you must look to international and emerging markets which will become the cornerstone of global, multi-generational brands. Imagination Park not only figured this out, but is focused on growing the Chinese and Indian markets along with North America.” He continued, “As the company is supported by industry leading technology, and high-quality production capabilities in the areas of Virtual and Augmented Reality, I couldn’t be more excited to be a part of the team.”

Kevin Patrick, recently appointed as SVP of holdings operations for Imagination Park added: “At Imagination Park, we are focused on building a portfolio of patented global delivery mechanisms to support limitless forms of digital information using a combination of physical environment mapping systems and media. Expansion in the Chinese and Indian markets are a high priority as we advance our development of augmented and mixed reality technology at XenoHolographic. David Uslan brings a tremendous amount of intellectual capital, experience, and entrepreneurial knowledge in these areas and are excited to have him as a partner and part of the Board of Advisors at Imagination Park.”

Alen Paul Silverstieen, CEO of Imagination Park noted: “Our unique combination of low cost and high quality content paired with an industry leading augmented and mixed reality delivery platform by way of XenoHolographic is tailor made for the exponential growth of the Asian markets with a key focus on China. The addition of David Uslan to our team opens these doors and we are extremely excited and to have him partner with us.”

#### **About David M. Uslan**

Adding to his long career in the publishing and film industries, David also consults for a number of entertainment, digital, and gaming companies. Clients have included Smithsonian Enterprises based in Washington D.C., COG1 Entertainment in San Francisco, and VenSat Animation based in India and now a part of Reliance MediaWorks. David is also on the Board of Directors for Team Prime Time, an influential afterschool organization based in Los Angeles, as well as a member of the Board of Advisors for the Stan Lee Foundation. He is represented by William Morris Endeavor.

#### **About Imagination Park**

Imagination Park is an emerging digital content production company, working with talented filmmakers around the world to bring conventional as well as virtual reality content to life.

For more information or to explore working with Imagination Park, please email [info@imaginationpark.com](mailto:info@imaginationpark.com), or visit [www.imaginationpark.com](http://www.imaginationpark.com).

ON BEHALF OF THE BOARD,  
Alen Paul Silverstieen  
President & CEO  
(818) 850-2490

<https://www.facebook.com/imaginationparkentertainment/>  
<https://www.instagram.com/imagination.park/>  
<https://twitter.com/imaginationpent?lang=en>

*The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release.*

*This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward-looking information is based on certain key expectations and assumptions made by Imagination Park's management. Although Imagination Park believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.*