



Imagination Park Announces Episodes 2-5 of Michael Bisping: The Full Count Are Now Available

Get Inside the Life of a UFC Champion Through an Epic VR Series

Vancouver, B.C. – November 24, 2017 – Imagination Park Entertainment Inc. (CSE: IP) (OTC: IPNFF) (FRA: GMS1) (“**Imagination Park**” or “**Company**”) is pleased to announce that it has officially released Episodes 2 through 5 of the show-stopping virtual reality (VR) series *Michael Bisping: The Full Count*. This immersive, heart-pumping production follows Bisping, one of the hardest working athletes in UFC history, as he prepares to defend his crown against UFC legend, Georges St-Pierre.

Put yourself into the shoes of a Champ. Throw blows with Jason Perillo, attend UFC press conferences from the comfort of your own home, and participate in the behind-the-scenes events that make up the UFC world. In *The Full Count*, scenes are much more than a stepping stone towards a conclusion; they are vivid realms to interact with and explore. We already know how part of this story ends. But now you can see every step that led us here and the surprises that are still to come.

“Virtual Reality is like sinking into one of the deepest dreams you've ever had, only better!” said series Producer/Director Greg Donis. “For our viewers, it's slipping into the world of Michael Bisping, one of the best all-time UFC fighters.”

The first episode is available for free on www.themichaelbispingproject.com. Following episodes can be purchased for \$0.99 each, or in a complete bundle (includes bonus post-GSP fight episode) for \$3.99. Each episode is compatible with all current VR devices, but those without VR devices will experience the episodes by way of stunning, 360-videos.

Producers have revealed that Episodes 2 through 5 feature quite a few people in the MMA/UFC world. These include MMA Journalist Ariel Helwani, actor and UFC enthusiast Chuck Zito, actor Jonathon Tucker from the hit series *Kingdom*, and retired MMA fighter and legend Urijah “The California Kid” Faber. Bisping also makes his way to Shanghai, China during the series but you’ll have to stay tuned for the 6th and final episode to discover why!

Yas Taalat Chief Creative Office says: “This series is an experience like no other. If you’re a fight fan, this is a must see. We are very proud of what we have created and Bisping is the truth!”

When discussing the series, Michael Bisping said: “I had an amazing time working with the boys over at Imagination Park. The experience was brilliant, the results were excellent, and I can’t wait for the world to finally see it for themselves.”

IP Marketing Director Cliff Skelliter said: “The entire experience is so visceral. It’s hard not to scream ‘Wow’ at the top of your voice while viewing the series. You are actually in the audience at the face-offs, in the cage while Bisping does drills, standing across from him and other stars of the sport while they talk about the event, and the post GSP episode – Wow! Be prepared to get the feels.”

Chairman of the Board, Gabriel Napora, says: “This project was done at a budget level and quality that has never been done, in my opinion. I think when people see the series and find out the budget, they’ll realize IP is a world leader in Virtual Reality.”

The release date for the final episode of Michael Bisping: The Full Count has yet to be announced.

About Imagination Park

Imagination Park is an emerging digital content production company, working with talented filmmakers around the world to bring conventional as well as virtual reality content to life.

For more information or to explore working with Imagination Park, please email info@imaginationpark.com, or visit www.imaginationpark.com.

ON BEHALF OF THE BOARD,

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President & CEO

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