

Form 51-105F2

Notice of Promotional Activities

This is the form required under subsection 8 (1) of Multilateral Instrument 51-105 *Issuers Quoted in the U.S. Over-the-Counter Markets* for an OTC reporting issuer to give notice of promotional activities.

Issuer Information

Name of Issuer: Imagination Park Entertainment Inc. (the Issuer)

Head office address: 700-838 W Hastings Street

Vancouver, BC V6C 0A6

Telephone number: 604 726-6749

Fax number: N/A

E-mail address: info@imaginationpark.com

Notice of Promotional Activities

1. Identify each person engaged in promotional activities and provide the person's address, telephone and fax number, and email address. If the person is not an individual, provide the name(s) of the individual(s) carrying on the activities.

Address: 747 Third Avenue, 2nd Floor, New York, NY 10017

Phone: +1 (212) 671-1020

Email: info@crescendo-ir.com

Individual(s) carrying on activities: David Waldman, Peter Charles, Natalya Rudman

2. Describe the relationship between the Issuer and each person engaged in promotional activities.

Arm's length contract between the Issuer and Crescendo.

3. Include particulars of any agreement, arrangement, commitment or understanding between the Issuer and a person engaged in promotional activities. Include

i. the effective date and duration of the agreement, arrangement or commitment:

August 1, 2017, which may be terminated at any time by the Issuer after September 30, 2017 by providing 30 days' written notice.

ii. the scope of activities being conducted, and

(a) providing a full spectrum of investor relations counseling, including best practices, material disclosure, corporate governance and crisis communication, (b) providing capital markets strategic advisory services, (c) maintaining investor target and distribution lists and handling U.S. investor inquiries, (d) arranging meetings between the Issuer's management and targeted fund managers and research analysts, (e) reviewing and/or drafting collateral marketing materials and press releases.

iii. the compensation paid or to be paid by the Issuer, including any non-cash compensation.

an initial cash retainer of USD\$2,500 together with a monthly retainer fee of USD\$5,000, which monthly retainer fee shall be increased to USD\$10,000 following a capital raise by the Issuer of at least UST\$30,000,000.

The Issuer has issued a news release disclosing this information in respect of Crescendo.

If the Issuer has issued a news release, the Issuer may file it with this form. [

Certificate

On behalf of the Issuer, I certify that the statements made in this Notice are true.

Date: September 15, 2017

Imagination Park Entertainment Inc.
Name of Issuer

Alen Paul Silverrstieen, CEO & President, 917-567-5207

Print name, title and telephone number
of person signing on behalf of the Issuer

(signed) "Alen Paul Silverrstieen"
Signature

Warning: It is an offence to make a statement in this Notice that is false or misleading in a material respect, or to omit facts that make this Notice false or misleading in a material respect.



Imagination Park Retains Crescendo Communications for Investor Relations Services in USA

Vancouver, BC – August 1, 2017 – Imagination Park Entertainment Inc. (CSE: IP) (OTCQB: IPNFF) (“**Imagination Park**” or the “**Company**”) is pleased to announce that it has retained Crescendo Communications, LLC (“Crescendo”), based out of New York, USA, for investor relations services.

David Waldman, CEO of Crescendo Communications, commented, “We look forward to working closely with Imagination Park to increase investor awareness, especially in the U.S. Imagination’s team has an impressive track record developing and licensing content to the major studios. In addition, Imagination is at the forefront of integrating all aspects of new media including augmented reality, mixed reality and virtual reality. Importantly, Imagination is not only redefining content through the integration of advanced technologies including holographics, but also upending the economic model for content production and delivery.”

Alen Paul Silverstieen, CEO of Imagination Park, stated, “Given the rapid advancement of our business model, and desire to attract top technology and media investors, we believe it is important to hire an IR firm with an established presence in the U.S. We look forward to working with Crescendo to more proactively communicate our business model and corporate developments to prospective investors across North America.”

About Crescendo Communications, LLC:

Crescendo Communications, LLC, headquartered in New York City with operations in North America, Europe and Asia, is an emerging leader within the investor relations industry. The firm was founded on a strategic and professional approach to investor relations that builds awareness of public companies through tailored outreach programs that target institutional investors, analysts, and the financial media. The firm’s approach is centered on properly educating investors and cultivating trust within the global capital markets. Additional information is available at: www.crescendo-ir.com.

About Imagination Park

Imagination Park Entertainment Inc., a publicly traded company in Canada (CSE: IP) and the USA (OTC: IPNFF) is an emerging digital content production company, working with talented filmmakers around the world to bring conventional as well as virtual reality, augmented reality, and mixed reality content to life. The Company headquarters are located in Vancouver, BC, Canada with an office in Studio City, Hollywood, California.

Imagination Park has recently expanded into the China market and also maintains local executive representation.

For more information or to explore working with Imagination Park, please email info@imaginationpark.com, visit www.imaginationpark.com, or call (818) 850-2490.

ON BEHALF OF THE BOARD,

Alen Paul Silverstien
President & CEO

<https://www.facebook.com/imaginationparkentertainment/>

<https://www.instagram.com/imaginationparkentertainment/>

<https://twitter.com/imaginationpent?lang=en>

The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release.

This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward-looking information is based on certain key expectations and assumptions made by Imagination Park's management. Although Imagination Park believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.