



BEN LU JOINS THE IMAGINATION PARK ADVISORY BOARD

Vancouver, BC – September 12, 2017 – Imagination Park Entertainment Inc. (CSE: IP) (OTCQB: IPNFF) (“**Imagination Park**” or the “**Company**”) is pleased to announce the appointment of Mr. Ben Lu to its Board of Advisors. Mr. Lu’s most recent producer role in the TV drama BLOOD AND WATER (Season 1 & 2) has been nominated for The Best Dramatic Series by the Academy of Canadian Cinema and Television. His commercial work has won over a dozen national awards for campaigns with Mercedes Benz Canada, Salvation Army, Vancouver Aquarium and many others.

"With Imagination Park's expansion into China, we couldn't be more honoured to have someone that not only understands both the domestic and international film business but someone that can help us make an immediate impact in Asia," said Yas Taalat, Chief Creative Officer.

Mr. Lu stated: "Imagination Park's laser focus on using VFX as an intrinsic storytelling method for visual entertainment is truly forward-thinking. As we look to the future with technology as one of the solution paradigms to tackle many man-made issues at hand, we need to be daring and imaginative in our storytelling to inspire the next generation of thinkers and innovators and Imagination Park's development in VR/MR/AR is a natural extension of this vision and ambition to help audience experience better stories. After all, we all know it makes sound business when technology mixes with liberal art forms such as filmmaking."

About Imagination Park

Imagination Park Entertainment Inc., a publicly traded company in Canada (CSE: IP) and the USA (OTC: IPNFF) is an emerging digital content production company, working with talented filmmakers around the world to bring conventional as well as virtual reality, augmented reality, and mixed reality content to life. The Company headquarters are located in Vancouver, BC, Canada with an office in Studio City, Hollywood, California. Imagination Park has recently expanded into the China market and also maintains local executive representation.

For more information or to explore working with Imagination Park, please email info@imaginationpark.com, visit www.imaginationpark.com, or call (818) 850-2490.

ON BEHALF OF THE BOARD,

Alen Paul Silverstien
President & CEO

<https://www.facebook.com/imaginationparkentertainment/>

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The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release.

This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward-looking information is based on certain key expectations and assumptions made by Imagination Park's management. Although Imagination Park believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.