



## Geneva Wasserman Joins the Imagination Park Entertainment Board of Advisors

Vancouver, BC – July 5, 2017 – Imagination Park Entertainment Inc. (CSE: IP) (OTCQB: IPNFF) (“**Imagination Park**” or the “**Company**”) is pleased to announce the appointment of Geneva Wasserman to its Board of Advisors.

Ms. Wasserman is a founder and COO of True360VR and 360 AdSpots and has most recently served as President of WV Enterprises, LLC (“WVE”), a film and television production company founded by Wilmer Valderrama. She has worked with such iconic brands and properties such as Disney, Lionsgate, The Weinstein Company, Oxygen, El Rey, Dr. Seuss Enterprises, Skydance Media, Sony Imageworks, DreamWorks Animation, Ubisoft, Fox Searchlight, Mercedes Benz, Twentieth Century Fox, Discovery, Microsoft, Vanguard Films, Skechers, among others. Ms. Wasserman has advised A-list celebrities and celebrity brands on best practices for the strategic placement of their products and delivering their message to the ever-changing marketplace.

Geneva Wasserman stated: “Imagination Park is perfectly positioned at the intersection of entertainment and technology. By developing, partnering with and building upon immersive content and Augmented and Mixed Reality platforms, Imagination Park is innovating and elevating digital content in ways I never before thought possible. I am honored to be a part of this distinguished advisory board and to have the opportunity to work with Imagination Park's exceptional management team.”

“We're incredibly excited to have an entertainment industry veteran like Geneva Wasserman join our Advisory Board,” said Tim Marlowe, Chief Project Officer, “Geneva brings a wealth of experience across all avenues of media, content strategy and international business and will be invaluable to Imagination Park.”

Further, the Company has issued 250,000 incentive stock options (the “Options”) to an officer of the Company. The Options are exercisable at \$0.26 per share for a period of five years from the date of grant. The Options have been granted under and are governed by the terms of the Company's incentive stock option plan.

## **About Imagination Park**

Imagination Park Entertainment Inc., a publicly traded company in Canada (CSE: IP) and the USA (OTC: IPNFF) is an emerging digital content production company, working with talented filmmakers around the world to bring conventional as well as virtual reality, augmented reality, and mixed reality content to life. The Company headquarters are located in Vancouver, BC, Canada with an office in Studio City, Hollywood, California. Imagination Park has recently expanded into the China market and also maintains local executive representation.

For more information or to explore working with Imagination Park, please email [info@imaginationpark.com](mailto:info@imaginationpark.com), visit [www.imaginationpark.com](http://www.imaginationpark.com), or call (818) 850-2490.

*ON BEHALF OF THE BOARD,*

Alen Paul Silverstieen  
President & CEO

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*The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release.*

*This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward looking information is based on certain key expectations and assumptions made by Imagination Park's management. Although Imagination Park believes that the expectations and assumptions on which such forward- looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.*