



Imagination Park Wins Revenue-Generating Contract to Produce Feature Film POC Package

Vancouver, BC – September 19th, 2016 – Imagination Park Entertainment Inc. (CSE: IP) (OTC: IPNFF) (“**Imagination Park**” or the “**Company**”) is pleased to announce that the Company has won a contract to produce a packaged ‘Proof Of Concept’ (POC) for a family-friendly feature film in the style of Harry Potter or Lord of The Rings.

Many films today are financed based on what the industry calls a ‘Proof Of Concept’, which is a complete creative package for a project, which includes script development, concept art, and a short film or trailer. The POC is created before financing is in place to show investors and studios what the film could look like.

This is similar to the traditional model of a record producer creating a professional demo for a musical artist in order to pitch to various record labels. A POC for film however, is much more detailed and could also include visual effects, actors, soundtracks, licensed footage from other films, movie posters and other marketing materials.

Upon completion of the POC, Imagination Park will be granted a 3-year exclusive option to shop the POC to studios, broadcasters, and financiers, among others that could transform the POC into a feature film, TV series or web series.

Colin Wiebe, Chairman and Director of Imagination Park comments *“This past year was pivotal in both our own transformation and in partnering with content creators who are trusting Imagination Park with the development and advancement of amazing intellectual property. Today’s sale of a complete, Imagination Park produced, ‘Proof Of Concept,’ marks a significant milestone in the Company’s overall strategy, to grow revenue by bringing innovative content to life”*.

About Imagination Park

Imagination Park is an emerging digital content production company, working with talented filmmakers around the world to bring conventional as well as virtual reality content to life.

For more information or to explore working with Imagination Park Entertainment, please email info@imaginationpark.com.

Or visit www.imaginationpark.com.

ON BEHALF OF THE BOARD,

Colin Wiebe
Chairman and Director

The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release. This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward looking information is based on certain key expectations and assumptions made by Imagination Park's management. Although Imagination Park believes that the expectations and assumptions on which such forward- looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.