



July 26, 2016

**BY SEDAR**

**To:** British Columbia Securities Commission  
Alberta Securities Commission  
Ontario Securities Commission

**And:** Current and Potential Investors of Imagination Park Entertainment Inc.

Dear Sirs/Mesdames:

**Re: Imagination Park Entertainment Inc. (the "Company") – Press Release Filed July 6, 2016**

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On July 6, 2016, the Company filed a press release dated July 5, 2016, on SEDAR (the "**Filed PR**"). The Filed PR was not the final version that was disseminated through FSCwire Inc., a newswire dissemination service provider.

In the Filed PR, the first paragraph had a statement that read: "*The Company's currently owns a 50% interest in this project, entitled AMP 3D 360*" (the "**Statement**"). The final press release that was disseminated through FSCwire Inc. on July 6, 2016, does not have the Statement.

Please find attached as Schedule "A" to this letter the press release which was disseminated through FSCwire Inc. (the "**Final Press Release**").

The Company advises current and potential investors to disregard the Filed PR filed on July 6, 2016 and to only rely on the attached Final Press Release.

Yours truly,

**IMAGINATION PARK ENTERTAINMENT INC.**

Per: /s/ Kelsey Chin

**Kelsey Chin**  
Chief Financial Officer

Attachment

**SCHEDULE "A"**

**Final Press Release**



## **Imagination Park to Produce New "3D" Virtual Reality Project; AMP 3D 360**

Vancouver, BC – July 5<sup>th</sup>, 2016 – Imagination Park Entertainment Inc. ("**Imagination Park**" or the "Company") is pleased to announce that it will produce a new three dimensional ("3D") virtual reality project entitled AMP 3D 360 ("AMP 3D 360"), which is slated to begin production August 1<sup>st</sup>, 2016.

AMP 3D 360 is a fully immersive, 360 degree, 3D science fiction themed virtual reality adventure experience that will feature state of the art, world class, and cutting edge 3D visual effects combined with live action. The Project will be directed by Adam Marisett, a world class visual effects artist who has previously worked on visual effects productions for Hollywood blockbusters District 9, Battleship, Iron Man, and Captain America, among others, as well as the Company's in house production team including CEO Gabriel Napora, and Directors Tim Marlowe and Yas Taalat.

Upon completion of the AMP 3D 360 Project, the Company intends to offer the experience for sale on all major virtual reality content channels including Oculus, Google Play, and the Apple Store, across both Android and iOS compatible devices. In addition, the Company will also use the piece to showcase Imagination Park's 3D 360 live action virtual reality production service capabilities to marketing agencies and other 3<sup>rd</sup> parties seeking a qualified provider of such production services in the exponentially growing virtual reality content sector.

Imagination Park CEO and Director Gabriel Napora comments that "as this is our first "3D" virtual reality shoot, we will be pulling out all the stops. From incredible visual effects and action to a compelling storyline, this short piece will get worldwide attention. I am thrilled to work with Adam again, who I consider to be a world class talent both as a director and visual effects artist. I'm very excited."

Company Director Yas Taalat adds that "this project is going to be immense. Imagination Park is really stepping up into something spectacular here and I feel that once ad agencies, studios, and anyone else looking for virtual reality content sees what we can do, they will be blown away."

Company Director and Academy Award winner Tim Marlowe adds, "I've been a fan of virtual reality since it's inception and I feel like not only is this a giant growth area, but it's also going to change the way people live. It's exciting to me that we will be on the forefront of this revolutionary technology and that the content we are creating is groundbreaking."

## **About AMP 3D 360**

Written and Directed by Adam Marisett  
Produced by Gabriel Paul Napora / Triton Films Inc.  
Cinematographer / Co-Producer: Cliff Hokanson  
Co-Producer: Lux  
Music by Sean Beeson and Pontus Ruffelt  
Starring Matthew MacCaul and Elysia Rotaru

## **Project Synopsis:**

AMP 3D 360 is a prequel to the original AMP short film. In the original AMP, 10 years after leaving a war his father started, Quinn and his sentient robot, Amp, live in the slums selling illegal custom-tech just to afford the batteries that keep Amp alive. When an old childhood friend tracks him down, Quinn is confronted with the dilemma of choosing to remain idle in a city run by the corrupt Coreley Corporation or finally finish the war he never wanted to be a part of.

In AMP 3D 360, Quinn and AMP visit a futuristic market but run into assassins and have to fight for their lives.

The original AMP short film upon which AMP 3D 360 is based is now available for viewing at <https://vimeo.com/71702428>.

## **About Virtual Reality**

The Virtual Reality sector represents a new and exciting frontier for digital content and immersive experiences. Now backed by many of the biggest technology companies in the world, including Apple, Google, Samsung, Facebook, and more, numerous estimates project the sector to grow exponentially in the coming years, with Goldman Sachs projecting virtual reality will become an estimated \$80 billion market by 2025 (Source: Bloomberg News, Jan 13, 2016).

While to date the focus of the majors has been on hardware development and distribution, at present there exists a major deficit in available content for virtual reality users. Imagination Park has the technical prowess and production capability to begin

fulfilling this growing demand with rich, fully immersive, 3D, 360 degree, live action virtual reality experiences combined with world class 3D visual effects.

## **About Imagination Park**

Imagination Park is an emerging digital content production company, working with talented filmmakers around the world to bring conventional as well as virtual reality content to life.

For more information or to explore working with Imagination Park, please call 778.892.9695 or email [info@imaginationpark.com](mailto:info@imaginationpark.com).

For a full summary on Imagination Park's project portfolio, please visit Imagination Park's new website at [www.imaginationpark.com](http://www.imaginationpark.com).

*ON BEHALF OF THE BOARD,*

Gabriel Napora  
CEO & Director

## **CONTACT INFORMATION**

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*The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release. This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward looking information is based on certain key expectations and assumptions made by Imagination Park's management. Although Imagination Park believes that the expectations and assumptions on which such forward- looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.*