

EARLY WARNING NEWS RELEASE OF YARON CONFORTI

VANCOUVER, BC, January 11, 2018 – Yaron Conforti, of Toronto, Ontario, has today filed an early warning report advising of his holdings in Century Financial Capital Group Inc. (the “**Company**”). Mr. Conforti is the CEO and a director of the Company.

On January 4, 2018, the Company completed a non-brokered private placement of 41,666,666 common shares of the Company (each, a “**Share**”) at \$0.06 per Share (the “**Offering**”). In addition, the Company issued 3,749,999 Finder’s Warrants, which entitles the holder to purchase one Share at a price of \$0.06 per Share, expiring 24 months from the Finder’s Warrant issuance date.

Prior to the completion of the Offering, Mr. Conforti held a total of 3,579,922 Shares and 250,000 stock options of the Company, representing 26.9% of the issued and outstanding Shares of the Issuer calculated on a fully-diluted basis. Immediately after the completion of the Offering, Mr. Conforti continued to hold a total of 3,579,922 Shares and 250,000 stock options of the Company, representing 6.5% of the issued and outstanding Shares of the Issuer calculated on a fully-diluted basis. As such, Mr. Conforti has fallen below the 10% threshold for early warning reporting.

This press release is issued pursuant to early warning requirements of National Instrument 62-104 and National Instrument 62-103, which also requires a report to be filed with regulatory authorities in each of the jurisdictions containing additional information with respect to the foregoing matters (the “**Early Warning Report**”). A copy of the Early Warning Report may be obtained by contacting Yaron Conforti at 416-716-8181.