



510 Burrard St, 3rd Floor
Vancouver BC, V6C 3B9
www.computershare.com

Date: April 12, 2016

To: All Canadian Securities Regulatory Authorities

Subject: Highmark Marketing Inc.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General and Special Meeting
Record Date for Notice of Meeting :	April 15, 2016
Record Date for Voting (if applicable) :	April 15, 2016
Beneficial Ownership Determination Date :	April 15, 2016
Meeting Date :	May 20, 2016
Meeting Location (if available) :	Vancouver, BC
Issuer sending proxy related materials directly to NOBO:	No
Issuer paying for delivery to OBO:	No

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	No
NAA for Registered Holders	No

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON SHARES	43111Q108	CA43111Q1081

Sincerely,

Computershare
Agent for Highmark Marketing Inc.