



Suite 1220 – 789 West Pender Street
Vancouver, BC, Canada V6C 1H2
Telephone (604) 683-3995
Facsimile (604) 683-3988
Toll Free: 1 888 945-4770
www.geonovusmedia.com
info@geonovusmedia.com

PEARSON JOINS ADVISORY BOARD

July 27, 2015, VANCOUVER, B.C. – GEONOVUS MEDIA CORP. (CSE: GNM) (“GeoNovus” or the “Company”) GeoNovus Media is pleased to announce Shannon Pearson is joining the Advisory Board. As a member of the Advisory Board Shannon will advise the company on communication to the public as well as on daily operations as the Company continues to grow.

Shannon Pearson is an expert facilitator with outstanding communication skills. Her professional experience started with some of the best training in the financial industry through Royal Bank, creating a strong foundation from which she moved to Canaccord Capital and built a successful business as an investment advisor. With over 20 years of business experience Shannon has spent these years in roles contributing to, or directly in the financial industry from which she made a strategic exit in 2006.

Her experience in the financial industry has positioned Shannon to take on roles as a strategist in many industries. She has produced outstanding successes for her clients regardless of their stage in the growth cycle. Her ability to create a powerful balance between strategic vision and practical application has lead Shannon to serve companies in industries such as retail, media, manufacturing, industrial services, technology, and many more.

"Consistent with our goal of recruiting outstanding talent, we are assembling a strategic advisory board. Shannon Pearson exemplifies our success in that endeavour," said GNM President Colin Wiebe.

For further information please contact: 604-683-3995 or info@geonovusmedia.com.

ON BEHALF OF THE BOARD

Joe Wowk

Director

CONTACT INFORMATION

Suite 1220 – 789 West Pender Street
Vancouver, British Columbia, V6C 1H2
Telephone (604) 683-3995
Facsimile: 1-604-683-3988

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