



GeoNovus Media Launches New Responsive, Mobile-Friendly Website and integrated Social Media Platform

Editors Note: There is a photo associated with this Press Release.

April 20, 2015 VANCOUVER, BC - GEONOVUS MEDIA CORP. (CSE: GNM) (“GeoNovus” or the “Company”) a new digital media company with a focus on motion picture production and distribution, music creation and music publishing, has officially launched a newly designed, mobile-friendly corporate website.

Modeling profitable entertainment companies such as LionsGate Entertainment and Relativity Media, [GeoNovus Media](#) is following in their footsteps by launching a responsive website that is aligned with the company’s new strategic vision and will grow quickly as new content is created and curated.

The website design, interface, email marketing integration, images and copy were done very affordably in-house, reflecting GNM’s expertise in corporate communication and digital marketing strategies. GeoNovus Media’s new website is connected to multiple social media accounts and is a reflection of GNM’s commitment to becoming a social resource for the entertainment community.



The [GeoNovus Media](#) web site was made with user experience at the forefront of its priorities and leverages a wonderfully responsive, SEO friendly, Wordpress interface. The website displays a visually clean parallax layout, with easy-to-navigate functionality. Parallax website layouts take advantage of dynamic animations which can scroll in a vertical or horizontal pattern while animating page elements at the same time. Parallax interfaces work especially well on tablets making it much easier to navigate than a “typical” website design.

The GeoNovus Media site is fully responsive and looks great on even the smallest mobile devices. Google's latest updates favour a site's mobile friendliness which will play a key role in the way it is ranked. In the last Google test, the GeoNovus website was given the "Awesome! This page is mobile-friendly" seal of approval. Websites that are not optimized for mobile devices will continue to move lower on Google's search pages.

The GNM site has been tested with the security test engine, Sucuri which found zero issues with the website. The site is fully translatable and has 32 built-in language translations.

[Colin Wiebe](#) comments: "We are excited to launch the first version of the GeoNovus Media website. It's a fresh look and we are confident it will provide a useful, informative access point for our shareholders, clients and supporters. A website is always a work in progress and our plan moving forward is to continue to improve on the content, copy and services as to set an example for our clients.



GeoNovus Media Corp.[CSE: GNM] is a publicly traded entertainment company with a focus on motion picture production and distribution, music creation and music publishing, digital distribution, international sales and other corporate media services.

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GeoNovus Media would like to encourage visitors to explore the new site at <http://www.geonovusmedia.com> and join our VIP club to enjoy corporate updates and selected media news.

ON BEHALF OF THE BOARD

Colin Wiebe

President, GeoNovus Media Corp.

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