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APPLICATIONS CORP

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FUNDAMENTAL ANNOUNCES 7,000+ PRODUCTS FOR SALE IN FORO APP

Vancouver, British Columbia, Canada, May 27, 2016 - Fundamental Applications Corp. (“**Fundamental**” or the “**Company**”) (CSE: FUN, FSE: 2FA, OTCQB: FUAPF), a leading developer of innovative smartphone applications targeted toward millennials, announces the number of products listed for sale on its revolutionary Foro Student Marketplace app by Foro Technologies Inc., the Company’s wholly owned subsidiary.

As of May 26, 2016, university students using the Foro App have uploaded 7,531 products for sale with an approximate aggregate value of \$786,557 (based on an average selling price of \$107). Additionally Foro Technologies has surpassed its 30-day 25,000 new app downloads target by achieving 30,000 new app downloads in just 14 days.

“The increasing number of downloads converting to installs and, ultimately, products posted is very good”, explains Fundamental CEO Brad Moore. “We are trending to reach \$1 million in the value of products listed by next week. With the Foro app gaining trust among students, we are confident about accelerating our monetization strategy. This is critical because the Fundamental business model is based on creating revenue from our users across multiple apps. We think of ourselves as a mall with many retailers, and Fundamental Applications owns both the mall and retailers. The focus on driving Foro user growth will create a dynamic user base we will be introducing to newly acquired apps over the next few months.”

About Fundamental

Fundamental Applications Corp. (CSE:FUN, FSE:2FA, OTCQB: FUAPF) designs, develops, markets, and acquires innovative mobile applications targeted at the “Millennials” generation, people born in an age of digital technology, internet access, and smart phones. This demographic is an early adopter of mobile technology, has significant discretionary income, and is lifestyle driven with a willingness to try new things. Fundamental’s three leading mobile platforms are Foro, a peer-to-peer mobile ecommerce marketplace; Truth, a one-to-one anonymous messaging app previously listed in the top 100 social networking apps in the Apple App Store; and Serum™, an app that enables users to post questions to their friends and receive answers anonymously.

For more information about Fundamental Applications Corp, visit online at www.FunAppCorp.com, or review its company profiles on the SEDAR website (www.sedar.com) and on the CSE website (www.thecse.com). To schedule an interview, please contact:



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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business of Fundamental. Forward-looking information is based on certain key expectations and assumptions made by the management of Fundamental. Although Fundamental believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Fundamental can give no assurance that they will prove to be correct. Forward-looking statements contained in this press release are made as of the date of this press release. Fundamental disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

