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APPLICATIONS CORP

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FUNDAMENTAL ANNOUNCES MAJOR FORO EXPANSION INTO U.S. UNIVERSITIES & COLLEGES

Vancouver, British Columbia, Canada, March 31, 2016 - Fundamental Applications Corp. (“**Fundamental**” or the “**Company**”) (CSE: FUN, FSE: 2FA, OTCQB: FUAPF), announces that Foro 2.0.2 is now live on over 1000 university and college campuses in Canada and the United States. This major expansion makes its revolutionary peer-to-peer (P2P) mobile buy/sell app accessible to every student on these 1000 campuses.

The Foro app for online buying and selling is now being used by over 300 universities and colleges in the United States and Canada, a growth from 63 campuses just 30 days ago. As a leading developer of innovative smartphone applications targeted toward millennials, Foro Technologies Inc. is experiencing exponential growth that is expected to continue.

“Our expansion to these key U.S. universities and colleges is an exciting event for Foro. With product feature enhancements completed and a surge in app downloads and brand awareness on social networks, we knew it was time to expand aggressively. We focused our expansion on 880 National Collegiate Athletic Association (NCAA) Division I, II and III schools to drive the Foro brand at both the individual and student administration level. The Foro Student Marketplace app embraces college life and synchronizes with the spirit of NCAA schools. Recently we ran a 2016 Spring Break Sweepstake Contest where students could win cash prizes for new Foro app downloads. The level of energy and excitement on social media among students was fantastic,” explained Fundamental CEO Brad Moore. “Aggressive school expansion is key in user acquisition, as each campus opened by one student downloading the Foro app leads to a dozen more organic student downloads. The initial buying and selling between these students and the Foro community building initiatives on social media leads to the compounded growth every app company strives for.”

About Fundamental

Fundamental Applications Corp. (CSE:FUN, FSE:2FA, OTCQB: FUAPF) designs, develops, markets, and acquires innovative mobile applications targeted at the “Millennials” generation, people born in an age of digital technology, internet access, and smartphones. This demographic is an early adopter of mobile technology, has significant discretionary income, and is lifestyle driven with a willingness to try new things. Fundamental’s three leading mobile platforms are Foro, a peer-to-peer mobile ecommerce marketplace; Truth, a one-to-one anonymous messaging app previously listed in the top 100 social networking apps in the Apple App Store; and Serum™, an app that enables users to post questions to their friends and receive answers anonymously.



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For more information about Fundamental Applications Corp., visit online at www.FunAppCorp.com, or review its company profiles on the SEDAR website (www.sedar.com) and on the CSE website (www.thecse.com). To schedule an interview, please contact:

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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business of Fundamental. Forward-looking information is based on certain key expectations and assumptions made by the management of Fundamental. Although Fundamental believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Fundamental can give no assurance that they will prove to be correct. Forward-looking statements contained in this press release are made as of the date of this press release. Fundamental disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

