

fundamental

APPLICATIONS CORP

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FUNDAMENTAL APPLICATIONS CORP. ANNOUNCES COMPLETION OF US LISTING ON OTCQB – SYMBOL FUAP

Vancouver, British Columbia, Canada, September 18, 2015 - **Fundamental Applications Corp.** (“**Fundamental**”) (CSE: FUN), a leading developer of innovative, millennial-targeted smartphone applications today announced the completion of its listing on the OTCQB Marketplace and the commencement of active trading. The OTCQB is a US trading platform aimed at the venture market for entrepreneurial and development stage companies. This announcement concludes the listing process announced by the company on June 25, 2015.

In addition to the new listing on the OTCQB, Fundamental is currently traded on the Canadian CSE exchange (symbol FUN) and the German Frankfurt exchange (symbol 2FA:GR). The OTCQB was selected as the exchange of choice for this stage of expansion to allow US investors a simplified path to owning shares in Fundamental.

“Listing on the OTCQB is the completion of a major milestone towards broadening our potential investor audience,” commented Richard Whitehead, Chief Executive Officer of Fundamental Applications. “The smartphone applications designed and deployed the companies in the Fundamental investment portfolio will make the biggest social impact in the United States as their launch plans are executed over the next 12 months. In addition to providing a greater degree of liquidity, it just makes sense to help the US investment community own a piece of our growing company.”

The OTCQB trading symbol for Fundamental is FUAP.

About Fundamental

Fundamental Applications Corp. (CSE:FUN) designs, develops, markets, and acquires innovative mobile applications targeted at the “Millennials” generation; people born in an age of digital technology, internet access, and smartphones. This demographic is an early adopter of mobile technology, has significant discretionary income, and is lifestyle driven with a willingness to try new things. Their three leading mobile platforms are Foro: a peer-to-peer mobile ecommerce marketplace, Truth: a one-to-one anonymous messaging app previously listed in the top 100 social networking apps in the Apple App Store, and Serum™: an app that enables users to post questions to their friends and receive answers anonymously.

For more information about Fundamental Applications Corp, visit them online at www.FunAppCorp.com, or review their company profiles on the SEDAR website www.sedar.com and on the CSE website www.thecse.com. To schedule an interview, please contact:

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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business of Fundamental. Forward-looking information is based on certain key expectations and assumptions made by the management of Fundamental. Although Fundamental believes



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that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Fundamental can give no assurance that they will prove to be correct. Forward-looking statements contained in this press release are made as of the date of this press release. Fundamental disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

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