



APPLICATIONS CORP

515 W. Pender Street, Suite 242, Vancouver, BC, V6B 6H5

www.FunAppCorp.com

FUNDAMENTAL APPLICATIONS CORP. EXPANDS FORO LAUNCH WITH ADDITIONAL CAMPUSES

Vancouver, British Columbia, Canada, September 16, 2015 - **Fundamental Applications Corp.** ("Fundamental") (CSE:FUN), a leading developer of innovative, millennial-targeted smartphone applications today announced that Foro Technologies Inc., its wholly owned subsidiary, will expand its product launch from 10 campuses to 15. The decision to expand is a result of strong user adoption, positive student response to the Foro brand, and overwhelmingly cohesive sentiment towards creating a safe-selling environment on campuses in Canada and the United States.

Foro is a smartphone-based classifieds style marketplace designed exclusively for students. Its core value is making transactions easier and safer for students to complete. The timeframe for the initial introduction of Foro spans three weeks commencing September 8, falling in line with celebration activities for the start of the fall semester. Five campuses have been added to the 10 campus launch currently in progress as a direct response to overwhelmingly positive sentiment amongst students that have been introduced to the product.

"I am ecstatic about how positively students have taken to safe selling on campus by supporting Foro," commented Richard Whitehead, Chief Executive Officer of Fundamental Applications. "I personally visited several campuses and participated in launch activities to experience firsthand how well our brand resonated with students and to assess speed of adoption. We were genuinely surprised Android downloads were heavy enough to flush out some minor bugs in the app that our teams have aggressively jumped on. In addition to launching the product on more campuses over the next two weeks, we plan to help students build active safe selling communities on their campus. A fully populated classifieds marketplace with a variety of items to purchase will naturally develop. Foro is well on the way to achieving this goal."

In addition to making selling between students fast, easy, and fun, one of the key features of Foro is to provide users more information about the people they are transacting with for greater control and a more secure experience. Launch activities for Foro encompass a variety of promotional activities including on-campus street teams of up to four members. The on-campus teams allow Foro to connect with students one-to-one to build brand awareness and generate downloads for the Student Marketplace app.

About Fundamental

Fundamental Applications Corp. (CSE:FUN) designs, develops, markets, and acquires innovative mobile applications targeted at the "Millennials" generation; people born in an age of digital technology, internet access, and smartphones. This demographic is an early adopter of mobile technology, has significant discretionary income, and is lifestyle driven with a willingness to try new things. Their three leading mobile platforms are Foro: a peer-to-peer mobile ecommerce marketplace, Truth: a one-to-one anonymous messaging app previously listed in the top 100 social networking apps in the Apple App Store, and Serum™: an app that enables users to post questions to their friends and receive answers anonymously.

For more information about Fundamental Applications Corp, visit them online at www.FunAppCorp.com, or review their company profiles on the SEDAR website www.sedar.com and on the CSE website www.thecse.com. To schedule an interview, please contact:



fundamental

APPLICATIONS CORP

515 W. Pender Street, Suite 242, Vancouver, BC, V6B 6H5
www.FunAppCorp.com

Richard Whitehead

CEO, Co-Founder

Telephone: 604.563.4225

Email: info@funappcorp.com

www.FunAppCorp.com

Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business of Fundamental. Forward-looking information is based on certain key expectations and assumptions made by the management of Fundamental. Although Fundamental believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Fundamental can give no assurance that they will prove to be correct. Forward-looking statements contained in this press release are made as of the date of this press release. Fundamental disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

###

