



APPLICATIONS CORP

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FUNDAMENTAL APPLICATIONS CORP. ANNOUNCES FORO STUDENT MARKETPLACE APP TO LAUNCH ON CAMPUSES IN CANADA AND THE UNITED STATES

Vancouver, British Columbia, Canada, September 8, 2015 - **Fundamental Applications Corp.** ("**Fundamental**") (CSE: FUN), a leading developer of innovative, millennial-targeted smartphone applications today announced that Foro Technologies Inc. ("Foro"), its wholly owned subsidiary, will launch the Foro Student Marketplace on campuses in Canada and the United States. Ten locations will be launched with an initial user download target of 1,000 new users per location.

Foro Student Marketplace is an app designed to help college and university students buy and sell items. The product combines many of the features and value of popular online classifieds sites with the bidding engine and reliability of online auctioning to offer a unique and unrivalled marketplace experience. Foro Student Marketplace is designed to provide a safer shopping experience than other options because it is exclusive to students and allows buyers and sellers to see mutual Facebook friends. It is also far more convenient to use because it is accessible from anywhere on a mobile device or desktop and leverages existing smartphone features to make listing products fast and easy. In addition, it allows buyers and sellers to see how far away they are from each other in order to improve the likelihood of a quick and convenient exchange.

"Foro Student Marketplace is our flagship technology platform and we are very excited to launch it on campuses across Canada and in the United States," commented Richard Whitehead, CEO of Fundamental. "Peer-to-peer, regional online classifieds like Craigslist and Kijiji are popular amongst students because they fill a legitimate need, but on simple review they aren't particularly easy to use, or always safe. Foro takes this technology to the next level by making significant improvements. It's tailor-made for students who are heavy smartphone users and avid adopters of new technology. It's so easy to use that an item can be posted for sale in under 20 seconds. By providing users more information about buyers and sellers, they have greater control over the transaction experience improving their personal safety. Unlike games or novelty apps, Foro is free to download and a free to use practical tool that can legitimately improve the lives of students."

This 10 campus launch is the first of many for Foro and will provide significant insight into user adoption rates and viral growth potential. Steps have been taken to allow product adoption on neighbouring campuses in addition to the schools targeted. The top-level goal of user downloads significantly drives forward the company's ultimate goal of making buying and selling amongst the global student community safer. By making a product that is easy to use and striving to deploy features that improve user safety, there is a real-world potential for Foro Student Marketplace to impact the growing concern of student debt, while improving student safety.

About Fundamental

Fundamental Applications Corp. (CSE:FUN) designs, develops, markets, and acquires innovative mobile applications targeted at the "Millennials" generation, people born in an age of digital technology, internet access, and smartphones. This demographic is an early adopter of mobile technology, has significant discretionary income, and is lifestyle driven with a willingness to try new things. Fundamental's three leading mobile platforms are Foro Student Marketplace, a peer-to-peer mobile ecommerce marketplace; Truth, a one-to-one anonymous messaging app previously listed in the top 100 social networking apps in the Apple App Store; and Serum™, an app that enables users to post questions to their friends and receive answers anonymously.



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For more information about Fundamental Applications Corp., visit www.FunAppCorp.com, or review its profile and filings on the SEDAR website www.sedar.com and on the CSE website www.thecse.com. To schedule an interview, please contact:

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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business of Fundamental. Forward-looking information is based on certain key expectations and assumptions made by the management of Fundamental. Although Fundamental believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Fundamental can give no assurance that they will prove to be correct. Forward-looking statements contained in this press release are made as of the date of this press release. Fundamental disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

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