



CSE:EZM  
FRANKFURT: EY62  
OTC: EMYSF

---

## EASY TECHNOLOGIES - CORPORATE OVERVIEW

**SURREY, BRITISH COLUMBIA, CANADA/** AUGUST 3rd, 2016 [OTC: EMYSF CSE:EZM FF:EY62] **EASY TECHNOLOGIES INC.** (“Company”) is currently financing new types of innovative gaming technologies utilizing skill gaming websites and skill gaming apps. Currently it has partnered up with a private US based corporation to develop the platform HouseTrivia.com.

HouseTrivia.com is an online trivia platform whereby users can compete against each other in trivia competitions in order to win prizes.

House Trivia will host two types of trivia:

1. House Trivia Exclusive Competitions:

House Trivia Exclusive Competitions are limited to 25,000 players. Entry fees will be USD \$199.99 per player, with the first place winner of the contest winning a house valued at \$1 million. Prizes for 2nd and 3rd place include exotic sports cars and cash.

2. User Created Trivia Contests.

User Created Trivia Contests allow users to create their own trivia contests and invite an unlimited amount of players. The user can choose for these contests to be free or have an entry fee, ranging from \$1.99 to \$199.99. Users can select from “head to head” or “multiplayer” as well as “winner takes all” or “top 3” for multiplayer prize payouts. House Trivia charges a 25% transaction fee on the total entry fees for each User Created Trivia Contest. The other 75% goes into the total prize payout, the more entries the bigger the prize payout.

Extensive marketing campaigns designed to drive participants to the website will be utilized for each House Trivia Exclusive Competition. Some campaigns will use television, radio, email and web-based marketing to create awareness for the contests.

Easy Technologies will invest \$1.0M into developing the platform and hosting online trivia competitions, which are projected to generate over \$700M in revenue from entry fees and transaction fees as well as \$349M in pre tax cash flow over the next 5 years.

Easy Technologies is looking forward to launching HouseTrivia.com in the month of September 2016.

[Click this link for HouseTrivia.com PowerPoint presentation:](#)

<http://easytechnologies.ca/wp-content/uploads/House-Trivia-Corporate-PPT.pdf>

[Click this link for HouseTrivia.com One Pager:](#)

<http://easytechnologies.ca/wp-content/uploads/EZM-HOUSE-TRIVIA-ONE-PAGER.pdf>

Click these links for previous Press Releases Below:

07/26/2016 - *Easy Technologies - Housetrivia Development Update* - [http://thecse.com/sites/default/files/FINAL\\_PR.TECH\\_UPDATE.pdf](http://thecse.com/sites/default/files/FINAL_PR.TECH_UPDATE.pdf)

07/19/2016 - *Easy Technologies Provides Investors With House Trivia Third Party Valuations* - <http://thecse.com/sites/default/files/EZM-19-07-16.pdf>

07/04/2016 - *EZM Corporate Update* - [http://thecse.com/sites/default/files/PR.CORP\\_UPDATE.pdf](http://thecse.com/sites/default/files/PR.CORP_UPDATE.pdf)

06/17/2016 - *Easytech announces results of AGM* - [http://thecse.com/sites/default/files/PR\\_AGM\\_0.pdf](http://thecse.com/sites/default/files/PR_AGM_0.pdf)

06/06/2016 - *Easytech House Trivia Development Update* - [http://thecse.com/sites/default/files/PR.TECH\\_UPDATE.pdf](http://thecse.com/sites/default/files/PR.TECH_UPDATE.pdf)

05/19/2016 - *EZM corporate update* - [http://thecse.com/sites/default/files/PR\\_VALUATION.pdf](http://thecse.com/sites/default/files/PR_VALUATION.pdf)

04/25/2016 - *Easytech signs Development Agreement* - [http://thecse.com/sites/default/files/EZM\\_PR\\_HOUSE\\_TRIVIA\\_0.pdf](http://thecse.com/sites/default/files/EZM_PR_HOUSE_TRIVIA_0.pdf)

**\*to review all press releases please click here:**

<http://thecse.com/en/listings/easy-technologies-inc>

Easy Technologies Inc.

"*Rupert Shore*"  
Chief Executive Officer

*Easy Technologies is listed on the Börse Frankfurt stock exchange ("FF") with the ticker symbol "EY62", the CSE with ticker symbol "EZM", and in USA on OTC symbol "EMYSF".*

*Certain statements contained in this release may constitute "forward-looking statements" or "forward-looking information" (collectively "forward-looking information") as those terms are used in the Private Securities Litigation Reform Act of 1995 and similar Canadian laws. These statements relate to future events or future performance. The use of any of the words "could", "intend", "expect", "believe", "will", "projected", "estimated", "anticipates" and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on the Company's current belief or assumptions as to the outcome and timing of such future events. Actual future results may differ materially. In particular, this release contains forward-looking information relating to the business of the Company, the Property, financing and certain corporate changes. The forward-looking information contained in this release is made as of the date hereof and the Company is not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward-looking information. The foregoing statements expressly qualify any forward-looking information contained herein. These securities have not and will not be registered under United States federal or state securities laws and may not be offered or sold in the United States or to a U.S. Person unless so registered, or an exemption from registration is relied upon. This news release does not constitute an offer of securities for sale in the United States.*

*The CSE has not reviewed this news release and does not accept responsibility for the adequacy or accuracy of the content of this news release.*