

EASY TECHNOLOGIES PROVIDES INVESTORS WITH HOUSE TRIVIA THIRD PARTY  
VALUATIONS

SURREY, BRITISH COLUMBIA, CANADA/ JULY 19, 2016 [ CSE:EZM FF:EY61 OTC:EMYSF ]  
[EASY TECHNOLOGIES INC.](#) (“EasyTech” or the “Company”) is pleased to announce it has engaged a third party business valuation company to ascertain the fair value of the House Trivia platform for the purposes of capital raising.

Easy Technologies engaged the services Sun Business Valuations to provide an independent valuation of the House Trivia platform. The valuation, in line with the Statement on Standards for Valuation Services (SSVS) of the National Association of Certified Valuators and Analysts (NACVA), indicates fair value of the [HouseTrivia.com](#) platform for the purposes of capital raising.

The fair market value of a 100% interest in the House Trivia platform, based on information supplied by management’s methodology of forecasted discounted cash flow, this is estimated to be \$27,600,000. The valuation is effective as of June 1 2016.

With this valuation in place Easy Technologies looks forward to providing the necessary funding for the development and launching of the Platform up to a maximum of US\$1,000,000 in return for 50% of the pre-tax profits from the exploitation of the Platform.

Embracing a new gaming concept, House Trivia turns online entertainment on its head by replacing luck with skill in exciting trivia contests. A test of knowledge, House Trivia combines quizzing with huge cash prizes, including beachfront properties and supercars.

Easy Technologies confirms that it currently remains on track to release the House Trivia platform in September 2016.

By the Board

"Rupert Shore"  
Chief Executive Officer  
604-245-6803

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## DEUTSCHE ÜBERSETZUNG

### EASY TECHNOLOGIES BIETET INVESTOREN VON HOUSE TRIVIA EXTERNE UNABHÄNGIGE GUTACHTER

SURREY, BRITISH COLUMBIA, KANADA/ 19. JULY 2016 [CSE:EZM FF:EY61 OTC:EMYSF] [EASY TECHNOLOGIES INC.](#) ("EasyTech" oder die "Firma") ist erfreut darüber, verkünden zu dürfen, dass eine externe, unabhängige Gutachterfirma engagiert wurde, um den Kapitalwert der House Trivia-Plattform zu ermitteln und das Kapital zu erhöhen.

EasyTech nimmt die Dienstleistungen von Sun Business Valuations in Anspruch, um eine unabhängige Bewertung der House-Trivia-Plattform zu erzielen. Die Bewertung geschieht auf Basis der Erklärung über die Regelungen für Bewertungsdienstleistungen (SSVS) der Nationalen Vereinigung der zertifizierten Schätzer und Analysten (NACVA) und bestimmt den Kapitalwert der [HouseTrivia.com](#)-Plattform zum Zweck der Kapitalerhöhung.

Der Marktwert einer 100%-igen Kapitalbeteiligung an der House Trivia-Plattform - basierend auf Informationen, die durch die Methodologie der Geschäftsführung in Bezug auf voraussichtlichen abgezinsten Geldfluss bereitgestellt wurde - wird auf \$27.600000 geschätzt. Die Bewertung ist seit dem 1. Juni 2016 gültig.

Mit seinem innovativen Gaming-Konzept definiert House Trivia Online-Unterhaltung neu, indem es bei seinen spannenden Ratespiel-Wettbewerben Wissen statt Glück in den Vordergrund stellt. Mit den Wissenstests kombiniert House Trivia Quizspiele mit hohen Geldpreisen, wie zum Beispiel Strandhäuser und Sportwagen.

Der Vorstand

"Rupert Shore"  
Geschäftsführer  
604-245-6803

EasyTech is co-listed on the Börse Frankfurt stock exchange ("FF") with the ticker symbol "EY61" and the CSE with ticker symbol "EZM". The listing on the Frankfurt Exchange provides the Company exposure to the European markets.

Certain statements contained in this release may constitute "forward-looking statements" or "forward-looking information" (collectively "forward-looking information") as those terms are used in the Private Securities Litigation Reform Act of 1995 and similar Canadian laws. These statements relate to future events or future performance. The use of any of the words "could", "intend", "expect", "believe", "will", "projected", "estimated", "anticipates" and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on the Company's current belief or assumptions as to the outcome and timing of such future events. Actual future results may differ materially. In particular, this release contains forward-looking information relating to the business of the Company, the Property, financing and certain corporate changes. The forward-looking information contained in this release is made as of the date hereof and the Company is not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward-looking information. The foregoing statements expressly qualify any forward-looking information contained herein. These securities have not and will not be registered under United States federal or state securities laws and may not be offered or sold in the United States or to a U.S. Person unless so registered, or an exemption from registration is relied upon. This news release does not constitute an offer of securities for sale in the United States. The CSE has not reviewed this news release and does not accept responsibility for the adequacy or accuracy of the content of this news release. 8338-120th Street, Surrey, BC, Canada, V3W 3N4; Tel: 604 357 4764; Fax: 604 592 6882