



*For Immediate Release*

## **360 BLOCKCHAIN INC. PROSPECT ARCOLOGY APPOINTS SENIOR ENGINEERING TEAM, BEGINS PRODUCTION**

*Previously announced proposed acquisition, Arcology, announces hiring of core engineering team and begins production on new enterprise-focused blockchain platform*

**VANCOUVER, BC, CANADA (April 9, 2018)** – 360 Blockchain Inc. ("360" or the "Company") (CSE: CODE – FWB: C5B – OTC: BKLLF) announces that Arcology (<http://arcology.network>) has hired Dr. Dave Xiang, Mr. Cody Yang and Mr. Grant Zhang as Senior Developers. This engineering team was drawn from top talent pools in the fields of artificial intelligence, machine learning and biologically inspired adaptive network design. They will report to Laurent Zhang, Arcology's founder and lead scientist.

"To fulfill Arcology's promise of building a radically new blockchain architecture that solves the current problems facing the industry, our founding engineering team must come with multi-disciplinary talents," said Mr. Zhang. "That's precisely who we've found, and we expect to release initial performance tests and ship our first code in the coming weeks."

Dr. Dave Xiang is a world-class algorithm scientist who has developed AI-based data abnormality detection software that's used by Apple, IBM and Intel and other Fortune 500 companies. Prior to joining Arcology, Dr. Xiang worked as the lead algorithm scientist at Rudolph Technologies (NYSE: RTEC), Meridian Global Services and China Telecom Global. He received his PhD in Pattern Recognition and Intelligent System from Northeastern University (CN).

Cody Yang is a talented engineer and technical leader known for designing large-scale, adaptive networks. As a systems architect and R&D manager at Fairlink Century, Yang led the team that built the world's first experimental blockchain-based inter-aircraft communication system.

Grant Zhang is an accomplished software engineer specializing in cross-platform system analysis, design and development. He will spearhead development of the high-performance network modules that are critical to Arcology's SaaS business model.

"Laurent has hired world-class engineers who are also visionaries in their fields," said Jeff Koyen, 360's Strategic Advisor. "Dr. Xiang, for example, is also a fintech veteran who's developed AI-based quantitative trading systems. This experience will be invaluable as we build Arcology's commercial applications."

Arcology is a self-organizing, self-correcting hierarchical blockchain that uses machine learning and artificial intelligence to eliminate inefficiencies that impede current platforms. By eliminating inefficiencies across its network, Arcology should outperform current market leaders, such as Ethereum, on key variables including speed, scale and price.

Though Arcology is building new blockchain technology, revenue could potentially come from a number of traditional sources, including subscriptions, licensing and consulting fees. 360 will also hold a portion of the platform's planned transactional currency in reserve.

"With this team in place, I'm confident that Arcology's rapid development will continue to be on-schedule and on-budget," said George Tsafalas, 360's CEO. "We're proud to lead the investment in Laurent's exciting new enterprise."

### **About 360 Blockchain Inc.**

Our Mission: To empower blockchain technologies with capital and experience to create exponential value.

Company Description: 360 Blockchain Inc. has an all-round view to accelerate the development and application of revolutionary blockchain technologies by investing capital and expertise. We are founded on the belief that blockchain technology, essentially a distributed ledger which is transparent and incorruptible, has the potential to transform the way business is conducted, delivering security, cost savings and efficiency gains not seen before in our internet connected world. 360 Blockchain will be focused upon identifying and empowering blockchain technologies applying to cryptocurrencies, smart contracts, eSports, data management, the internet of things, equity trading, privacy applications and beyond.

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