



*For Immediate Release*

**360 BLOCKCHAIN INC. ANNOUNCES INITIAL INVESTMENT AND PARTNERSHIP  
WITH EPIC BLOCKCHAIN TECHNOLOGIES INC.,**

*ePIC Blockchain Technologies on the forefront of a breakthrough in chip design specifically for  
bitcoin mining*

**VANCOUVER, BC, CANADA (January 4, 2018) – 360 Blockchain Inc.** ("360" or the "Company") (CSE: CODE – FWB: C5B – OTC: BKLLF) continues to execute on its business plan to deploy its capital and expertise in blockchain technologies by initially investing \$100,000 into ePIC Blockchain Technologies Inc. (ePIC).

ePIC's mission is to deliver best-in-class blockchain processing hardware. Its primary focus is to design scalable, highly energy efficient crypto currency mining tools and infrastructure. Recognizing that crypto-currency miners are repurposing chips not designed to process for crypto-currency, and that those chips are globally sold out as soon as they are available for pre-order, ePIC 's first generation chip is being specifically designed for bitcoin mining and targeted for private beta in Q2 2018 with general availability by Q4 2018.

Highlights:

- 360 and ePIC agree in principal to a partnership
- 360 initially invested \$100,000 to be used to accelerate development of ePIC's first-generation bitcoin mining chip
- ePIC'S purpose-built cryptocurrency mining chip targeted to process bitcoin at 2X the current market standard

"360 Blockchain Inc. has invested \$100,000 in ePIC to accelerate the development of ePIC's purpose-built cryptocurrency mining chip," said Mr. George Tsafalas, President and CEO of 360 . "ePIC has a defined focus that resonates strongly with our team. The infrastructure required to mine cryptocurrencies represents a massive business opportunity and we are focused on finding start-up technologies that can empower the blockchain revolution and deliver significant results to our shareholders," added Mr. Tsafalas.

"With support from companies like 360 , ePIC will be able to accelerate the development of our first-generation bitcoin mining chip," said Mr. Scott Howard, CEO of ePIC Blockchain Technologies. "The growth of bitcoin is driving the cottage mining industry into commercial scale operations. With a block being hashed roughly every 10 minutes, the only advantage

available is the ability to place more processing power on the network and chips are the processing power source. Crypto miners need dedicated chip producers that are not competing with their clients by mining in parallel and that is what ePIC intends to deliver to its partners like 360,” noted Mr. Howard.

### **About ePIC Blockchain Technologies Inc.**

ePic is committed to being the global best-in-class blockchain ASIC design house; developing the critical hardware to drive the expansion of decentralized computing and blockchain protocols. With market leading client services, an independent and non-competitive business model, ePIC is positioned to create client success. Launching its first-generation Bitcoin ASIC in 2018 at two times the current market standard hashing power, ePIC is poised to be a core partner to the crypto-currency mining industry.

For further information, please contact:

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### **About 360 Blockchain Inc.**

Our Mission: To empower blockchain technologies with capital and experience to create exponential value.

Company Description: 360 Blockchain Inc. has an all-round view to accelerate the development and application of revolutionary blockchain technologies by investing capital and expertise. We are founded on the belief that blockchain technology, essentially a distributed ledger which is transparent and incorruptible, has the potential to transform the way business is conducted, delivering security, cost savings and efficiency gains not seen before in our internet connected world. 360 Blockchain will be focused upon identifying and empowering blockchain technologies applying to crypto-currencies, smart contracts, eSports, data management, the internet of things, equity trading, privacy applications and beyond.

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Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding future

financial position, business strategy, use of proceeds, corporate vision, proposed acquisitions, partnerships, joint-ventures and strategic alliances and co-operations, budgets, cost and plans and objectives of or involving the Company. Such forward-looking information reflects management's current beliefs and is based on information currently available to management. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "predicts", "intends", "targets", "aims", "anticipates" or "believes" or variations (including negative variations) of such words and phrases or may be identified by statements to the effect that certain actions "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. A number of known and unknown risks, uncertainties and other factors may cause the actual results or performance to materially differ from any future results or performance expressed or implied by the forward-looking information. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company including, but not limited to, the impact of general economic conditions, industry conditions and dependence upon regulatory approvals. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by securities laws.

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