



For Immediate Release

360 BLOCKCHAIN INC. OPENS SILICON VALLEY OFFICE

The new office will accelerate the Company's blockchain technology investment strategy

VANCOUVER, BC, CANADA (OCTOBER 17, 2017) – 360 Blockchain Inc. ("360" or the "Company") (CSE: CODE - FWB: C5B) is pleased to announce that the Company has opened an office in San Carlos, California in the heart of Silicon Valley, the leading high technology hub in the United States, accounting for 1/3 of all venture capital funding in the country. 360's office in Silicon Valley will provide the Company a presence at the center of the latest developments in blockchain technology.

In addition to identifying investment targets, the 360's Silicon Valley office will also allow the Company to grow its team and work with leading edge talent.

"To have a regional office in Silicon Valley is a significant step for 360. It provides our team with access at what is truly the heart of advancements in blockchain technologies," said Mr. George Tsafalas, President and CEO. "Silicon Valley represents a hotbed of opportunities and connectivity, which will allow us to accelerate our investments in early stage blockchain technologies," added Mr. Tsafalas.

360 is currently conducting due diligence on multiple strategic investments within Silicon Valley and beyond, some of which are in advanced stages. The Company anticipates that it will be in a position to announce an investment within the blockchain, cryptocurrency space in the near term.

About 360 Blockchain Inc.

Our Mission:

To empower blockchain technologies with capital and experience to create exponential value.

Company Description:

360 Blockchain Inc. has an all-round view to accelerate the development and application of revolutionary blockchain technologies by investing capital and expertise. We are founded on

the belief that blockchain technology, essentially a distributed ledger which is transparent and incorruptible, has the potential to transform the way business is conducted, delivering security, cost savings and efficiency gains not seen before in our internet connected world. 360 Blockchain will be focused upon identifying and empowering blockchain technologies applying to crypto-currencies, smart contracts, eSports, data management, the internet of things, equity trading, privacy applications and beyond.

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Forward Looking Statements

Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding future financial position, business strategy, use of proceeds, corporate vision, proposed acquisitions, partnerships, joint-ventures and strategic alliances and co-operations, budgets, cost and plans and objectives of or involving the Company. Such forward-looking information reflects management's current beliefs and is based on information currently available to management. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "predicts", "intends", "targets", "aims", "anticipates" or "believes" or variations (including negative variations) of such words and phrases or may be identified by statements to the effect that certain actions "may", "could", "should", "would", "might" or "will" be taken, occur or be achieved. A number of known and unknown risks, uncertainties and other factors may cause the actual results or performance to materially differ from any future results or performance expressed or implied by the forward-looking information. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company including, but not limited to, the impact of general economic conditions, industry conditions and dependence upon regulatory approvals. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by securities laws.