

CHEMISTREE TECHNOLOGY INC.
(Formerly – Whattozee Networks Inc.)

Condensed Interim Consolidated Financial Statements
(Unaudited)
(Expressed in Canadian Dollars)

For the six months ended December 31, 2017 and 2016

NOTICE OF NO AUDIT OR REVIEW OF INTERIM FINANCIAL STATEMENTS

Under National Instrument 51-102, Part 4, subsection 4.3(3)(a), if an auditor has not performed a review of the condensed interim consolidated financial statements, they must be accompanied by a notice indicating that the financial statements have not been reviewed by an auditor.

The accompanying unaudited condensed interim consolidated financial statements of the Company have been prepared by and are the responsibility of the Company's management.

The Company's independent auditor has not performed a review of these condensed interim consolidated financial statements in accordance with standards established by the Canadian Institute of Chartered Accountants for a review of condensed interim consolidated financial statements by an entity's auditor.

CHEMISTREE TECHNOLOGY INC. (Formerly – Whattozee Networks Inc.)
Condensed Interim Consolidated Statement of Financial Position
(Expressed in Canadian Dollars)

		December 31, 2017 \$	June 30, 2017 \$
	<i>Notes</i>		
ASSETS			
Current assets			
Cash and cash equivalents		1,638,461	135,795
Accounts receivable		35,644	-
Taxes receivable		7,282	6,919
Prepays and deposits		15,602	-
Total current assets		1,696,989	142,714
Equipment		3,145	-
Total assets		1,700,134	142,714
LIABILITIES			
Current liabilities			
Accounts payable and accrued liabilities		50,392	38,084
Due to related parties	6	2,445	2,445
Interest payable		6,591	-
Loan payable	5	-	76,036
Total current liabilities		59,428	116,565
Notes Payable	5	396,959	-
Total liabilities		456,387	116,565
SHAREHOLDERS' EQUITY			
Share capital	7	11,648,292	10,107,349
Contributed surplus		761,418	761,418
Deficit		(11,165,963)	(10,842,618)
Total shareholders' equity		1,243,747	26,149
Total liabilities and equity		1,700,134	142,714

Nature and continuance of operations (Note 1)

Events after the reporting period (Note 12)

APPROVED BY THE DIRECTORS:

Signed: **"Karl Kottmeier"**

Director

Signed: **"Douglas Ford"**

Director

The accompanying notes form an integral part of these financial statements

CHEMISTREE TECHNOLOGY INC. (Formerly – Whattozee Networks Inc.)
Condensed Interim Consolidated Statement of Comprehensive Loss
(Expressed in Canadian Dollars)

	<i>Notes</i>	Three months ended		Six months ended	
		December 31,		December 31,	
		2017	2016	2017	2016
		\$	\$	\$	\$
Revenue		48,262	-	48,262	-
Expenses					
Business development	4,6	31,813	57,994	83,871	137,042
Consulting services	4,6	-	16,000	6,289	40,000
Equipment		32,998	-	32,998	-
General and administrative	6	27,223	15,095	39,794	30,320
Insurance		3,809	2,363	8,250	4,725
Interest		3,649	-	6,591	-
Management fees	6	60,000	30,000	120,000	60,000
Professional fees		14,858	5,671	41,740	9,496
Transfer agent and regulatory fees		11,544	16,873	19,015	21,625
Travel		8,415	-	8,415	-
Loss before other items		(146,047)	(143,996)	(318,701)	(303,208)
Other income	4	-	-	-	431
Foreign exchange gain (loss)		(4,449)	-	(4,644)	-
Interest income		-	-	-	-
Net loss and comprehensive loss for the period		(150,496)	(143,996)	(323,345)	(302,777)
Loss per common share - basic and diluted		(0.01)	(0.03)	(0.02)	(0.06)
Weighted average number of common shares outstanding					
- basic and diluted		19,895,744	5,148,405	17,522,075	5,148,405

The accompanying notes form an integral part of these financial statements

CHEMISTREE TECHNOLOGY INC. (Formerly – Whattozee Networks Inc.)
Condensed Interim Consolidated Statement of Cash Flows
(Expressed in Canadian Dollars)

	Six months ended December 31,	
	2017	2016
	\$	\$
<i>Notes</i>		
OPERATING ACTIVITIES		
Net loss for the period	(323,345)	(302,777)
Changes in non-cash working capital items:		
Receivables and prepaids	(51,609)	6,543
Accounts payable and accrued liabilities	(57,138)	278,482
Cash used in operating activities	<u>(432,092)</u>	<u>(17,752)</u>
INVESTING ACTIVITIES		
Equipment	(3,144)	-
Cash used in investing activities	<u>(3,144)</u>	<u>-</u>
FINANCING ACTIVITIES		
Shares subscribed for cash	1,540,943	-
Proceeds from Promissory Notes issued	396,959	-
Cash provided by financing activities	<u>1,937,902</u>	<u>-</u>
Total change in cash during the period	1,502,666	(17,752)
Cash and cash equivalents, beginning of period	<u>135,795</u>	<u>34,384</u>
Cash and cash equivalents, end of period	<u>1,638,461</u>	<u>16,632</u>
Cash and cash equivalents is comprised of:		
Cash	1,626,961	5,132
Short-term deposits	11,500	11,500
	<u>1,638,461</u>	<u>16,632</u>
Cash paid for:		
Interest	-	-
Income taxes	-	-
Cash received for:		
Interest	-	-
Significant non-cash transactions	10	

The accompanying notes form an integral part of these financial statements

CHEMISTREE TECHNOLOGY INC. (Formerly – Whattozee Networks Inc.)
Condensed Interim Consolidated Statement of Changes in Equity
(Expressed in Canadian Dollars)
For the six months ended December 31, 2017 and 2016

Notes	Number of shares	Share capital \$	Contributed surplus \$	Deficit \$	Total \$
Balance at June 30, 2016	5,148,405	9,613,138	693,365	(10,318,200)	(11,697)
Loss for the period	-	-	-	(302,777)	(302,777)
Balance at December 31, 2016	5,148,405	9,613,138	693,365	(10,620,977)	(314,474)
Balance at June 30, 2016	15,148,405	10,107,349	761,418	(10,842,618)	26,149
Loss for the period	-	-	-	(323,345)	(323,345)
Private placement	5,146,000	1,286,500	-	-	1,286,500
Private placement	1,044,800	261,200	-	-	261,200
Share issuance costs	-	(6,757)	-	-	(6,757)
Balance at December 31, 2017	21,339,205	11,648,292	761,418	(11,165,963)	1,243,747

CHEMISTREE TECHNOLOGY INC. (Formerly – Whattozee Networks Inc.)

Notes to the Condensed Interim Consolidated Financial Statements

December 31, 2017

1. Nature and continuance of operations

Chemistree Technology Inc. (the “Company”) was incorporated in the Province of British Columbia on March 14, 2008 under the Business Corporations Act of British Columbia. The name change to Chemistree Technology Inc. became effective August 3, 2017. The Company’s registered office is located at Suite 810 - 609 Granville Street, Vancouver, British Columbia.

The Company is a Canadian development stage technology company involved in the business of developing a social media marketing platform. The specific business objectives for Chemistree are to continue to develop the Company’s website including its social media event marketing engine, its Influencer contact database and its core ecommerce offering. Historically, the Company was in the process of exploring and developing its mineral properties. It has not yet determined whether the properties contain ore reserves that are economically recoverable.

The ability of the Company to continue to operate as a going concern is dependent on its ability to ultimately operate its business at a profit. To date, the Company has not generated any revenues from operations and will require additional funds to meet its obligations and the costs of its operations. As a result, further losses are anticipated prior to the generation of any profits. As at December 31, 2017, the Company had working capital of \$1,637,561 (June 30, 2017 year end: \$26,149) and had accumulated a deficit of \$11,165,963 (June 30, 2017 year end: \$10,842,618) since inception.

The Company’s future capital requirements will depend on many factors, including the operating costs of developing, implementing and launching its social media marketing platform. The Company’s anticipated operating losses and increasing working capital requirements will require that it obtain additional capital to continue operations.

The Company will depend almost exclusively on outside capital. Such outside capital will include the sale of additional shares. There can be no assurance that capital will be available as necessary to meet these continuing exploration and development costs or, if the capital is available, that it will be on terms acceptable to the Company. The issuances of additional equity securities by the Company may result in significant dilution to the equity interests of its current shareholders. Obtaining commercial loans, assuming those loans would be available, will increase the Company’s liabilities and future cash commitments.

These Condensed Interim Consolidated Financial Statements have been prepared on the assumption that the Company will continue as a going concern, meaning it will continue in operation for the foreseeable future and will be able to realize assets and discharge liabilities in the ordinary course of operations. The ability of the Company to continue operations as a going concern is ultimately dependent upon achieving profitable operations. To date, the Company has not generated profitable operations from its resource activities and will need to invest additional funds in carrying out its planned exploration, development and operational activities. These Condensed Interim Consolidated Financial Statements do not include any adjustments relating to the recoverability and classification of recorded asset amounts and classification of liabilities that might be necessary should the Company be unable to continue as a going concern.

2. Basis of presentation

a) Statement of Compliance

These unaudited Condensed Interim Consolidated Financial Statements have been prepared in accordance with International Accounting Standards (“IAS”) 34, Interim Financial Reporting as issued by the International Accounting Standards Board (“IASB”). The financial statements follow the same accounting policies and methods of application as our most recent annual financial statements and do not include all of the information required for full annual financial statements. Accordingly, they should be read in conjunction with our IFRS financial statements for the fiscal year ended June 30, 2017. The accounting policies applied in these unaudited Condensed Interim Consolidated Financial Statements are based on International Financial Reporting Standards (“IFRS”) issued and outstanding as of February 28, 2018, the date the Board of Directors approved these unaudited Condensed Interim Consolidated Financial Statements and they are consistent with those disclosed in the annual financial statements.

Effective January 27, 2017, the Company consolidated its common share capital on a 3-old for 1-new basis, whereby each three old shares are equal to one new share without par value. All references to common shares, stock options, warrants and weighted average number of shares outstanding in these consolidated financial statements reflect the share consolidation unless otherwise noted.

These financial statements were approved for issue by the Board of Directors on February 28, 2018.

b) Basis of Measurement

These financial statements have been prepared on an accrual basis and are based on historical costs, modified where applicable. The financial statements are presented in Canadian dollars, unless otherwise noted, which is the functional currency of the Company.

c) Principles of consolidation

The consolidated financial statements include the financial statements of the Company and the following subsidiary:

Chemistree Washington Ltd (100% owned) Inactive company

All intercompany transactions, balances, revenues and expenses are eliminated on consolidation.

CHEMISTREE TECHNOLOGY INC. (Formerly – Whattozee Networks Inc.)

Notes to the Condensed Interim Consolidated Financial Statements

December 31, 2017

3. Significant accounting policies

a) Cash and cash equivalents

The Company considers all highly liquid instruments, generally with a maturity of three months or less at the time of issuance, to be cash equivalents.

b) Critical accounting estimates and judgments

The Company makes estimates and assumptions about the future that affect the reported amounts of assets and liabilities. Estimates and judgments are continually evaluated based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. Actual experience may differ from these estimates and assumptions.

The effect of a change in an accounting estimate is recognized prospectively by including it in comprehensive income in the period of the change, if the change affects that period only, or in the period of the change and future periods, if the change affects both.

Information about critical accounting estimates and judgments in applying accounting policies that have the most significant risk of causing material adjustment to the carrying amounts of assets and liabilities recognized in the financial statements are discussed below:

Estimates

Share-based payment transactions

The Company measures the cost of equity-settled transactions with employees by reference to the fair value of the equity instruments at the date at which they were granted. Estimating the fair value for share-based payment transactions requires determining the most appropriate valuation model, which is dependent on the terms and conditions of the grant. This estimate also requires determining the most appropriate inputs to the valuation model including the expected life of the share option, volatility and dividend yield and making assumptions about them.

c) Share-based compensation

The Company applies the fair value method of accounting for all stock option awards and equity settled restricted share units. Under this method, the Company recognizes a compensation expense for all stock options awarded to employees, based on the fair value of the options on the date of grant which is determined by using the Black-Scholes option pricing model for stock option awards, and the quoted market value of the shares for restricted share units. The fair value of the options is expensed over the vesting period of the options. No expense is recognized for awards that do not ultimately vest.

Option valuation models such as Black-Scholes, require the input of highly subjective assumptions, including the expected price volatility. Changes in these assumptions can materially affect the fair value estimate.

CHEMISTREE TECHNOLOGY INC. (Formerly – Whattozee Networks Inc.)

Notes to the Condensed Interim Consolidated Financial Statements

December 31, 2017

3. Significant accounting policies (cont'd)

d) Future accounting changes

The Company has not early adopted the following revised standards and is currently assessing the impact that these standards will have on its future financial statements.

Other accounting standards or amendments to existing accounting standards that have been issued but have future effective dates are either not applicable or are not expected to have a significant impact on the Company's financial statements.

New Accounting Standards

New standards and interpretations not yet adopted

Certain new standards, interpretations, amendments and improvements to existing standards were issued by the IASB or IFRIC that are mandatory for future accounting periods. The following have not yet been adopted by the Company and are being evaluated to determine their impact.

- IFRS 9: New standard that replaced IAS 39 for classification and measurement, tentatively effective for annual periods beginning on or after January 1, 2018.
- IFRS 15: In May 2014, the IASB issued IFRS 15 Revenue from Contracts with Customers, which covers principles that an entity shall apply to report useful information to users of financial statements about the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. The standard must be applied retrospectively with certain disclosure exemptions, with earlier application permitted. The effective date for IFRS 15 is for annual periods beginning on or after January 1, 2018.
- Partial replacement of IAS 39 Financial Instruments: Recognition and Measurement. This standard is effective for annual periods beginning on or after January 1, 2018. The Company is currently evaluating the impact of this standard. The Company is currently evaluating the impact of this standard.

4. Diversification strategy

Commencing in the prior year, the Company engaged the services of an external consultant to review projects in the technology space and to potentially develop technology-based concepts in-house. The Company identified an underserved niche; and developed the concept internally under the project name "Whattozee". Whattozee synthesizes two online businesses on one platform; event planning and social media marketing. This organically developed concept is still in its formative stages, and in the current year was refocused on traditional marketing, branding, and social media marketing.

During the year ended June 30, 2017 the Company launched an invitation-only test version of its social media marketing platform. Some limited revenues were recorded during the period of the test. The Company has continued to fine-tune the technology in preparation for a commercial launch.

The Company will continue to identify other avenues for growth for social media marketing services, as well as brand marketing, product marketing, and more general services like financing and corporate consulting, and is continuing its search for complimentary technologies to those developed in-house to drive the Whattozee engine.

5. Notes payable

Effective July 17, 2017, the Company issued Promissory Notes to evidence borrowings. The notes mature on July 17, 2027, and bear interest at the Canadian prime bank rate plus 0.5 percent. As at December 31, 2017, the principal amount of the notes issued was \$323,725 (2016: \$nil) and \$73,234 (USD \$58,750) (2016 - \$nil).

As at December 31, 2017, the Company has \$nil (June 30, 2017 year end - \$76,036 (USD \$58,750)) in loans owing to an arm's length third party. The loan was effectively replaced with a promissory note.

CHEMISTREE TECHNOLOGY INC. (Formerly – Whattozee Networks Inc.)**Notes to the Condensed Interim Consolidated Financial Statements**

December 31, 2017

6. Related party transactions and balances

Related party transactions were in the normal course of business and have been recorded at the exchange amount; which is the fair value agreed to between the parties. Amounts due to related parties are unsecured, non-interest bearing and without specific terms of repayment.

During the periods ended December 31, 2017 and 2016, the Company entered into transactions with related parties comprised of directors, officers and companies with common directors as follows:

Related party	Nature of transaction
Pacific Equity Management Corp. ("PEMC")	Management fees for services provided by CEO, CFO, VP Corporate Development, VP Finance, Accountant, Secretary, Administrator and all support staff; includes rent and shared office expenses. Under a separate agreement rent and shared office expenses commencing July 1, 2017.
Contact Financial Corp. ("CFC")	Rent and shared office expenses as per original rental agreement terminated June 30, 2017.
1044825 BC Ltd. ("1BL")	Consulting fees for services provided by former CTO
Justin Chorbajian ("Chorbajian")	Note payable issued for funds advanced by a Director

Due to related parties include the following amounts:

	December 31, 2017	June 30, 2017
	\$	\$
PEMC	695	695
CFC	1,750	1,750
1BL	-	-
	2,445	2,445

For the period ended December 31, 2017, the Company paid a total of \$120,000 (2016: \$60,000) to PEMC, a company controlled by two officers of the Company for management services. Pursuant to an amended Management Services Agreement, the Company is required to pay \$20,000 per month, and the agreement can be terminated by either party with six months' notice.

For the period ended December 31, 2017, the Company paid \$15,000 (2016: \$nil) to PEMC, a company controlled by two officers of the Company for rent and office services. Pursuant to an amended rental agreement, the Company is required to pay \$2,500 per month to PEMC. The amended agreement with PEMC can be terminated by either party with six months' notice.

For the period ended December 31, 2017, the Company paid \$nil (2016: \$30,000) for rent and office services to CFC, a company controlled by an officer of the Company and in which a second officer of the Company is a significant shareholder. Pursuant to an amended rental agreement, the Company was required to pay \$2,500 per month to PEMC, thus terminating the agreement with CFC.

For the period ended December 31, 2017, the Company paid a total of \$nil (2016: \$40,000) to 1BL, a company controlled by the former CTO for consulting services.

Included in the Note Payable financing, as disclosed in Note 5, is \$78,431 (2016: \$nil) the amount as subscribed by Chorbajian.

The aggregate values of transactions relating to key management personnel were as follows:

	December 31, 2017	December 31, 2016
CEO fees	\$ 30,000	\$ 18,150
CFO fees	30,000	18,150
Other management fees	60,000	-
Rent	15,000	30,000
Consulting	-	40,000

CHEMISTREE TECHNOLOGY INC. (Formerly – Whattozee Networks Inc.)**Notes to the Condensed Interim Consolidated Financial Statements**

December 31, 2017

7. Share capital and contributed surplus

a) Authorized:

Unlimited common shares without par value

Effective January 27, 2017, the Company consolidated its common share capital on a 3-old for 1-new basis, whereby each three old shares are equal to one new share without par value. All references to common shares, stock options, warrants and weighted average number of shares outstanding in these consolidated financial statements reflect the share consolidation unless otherwise noted.

b) Issued common shares: Refer to Statement of Changes in Equity

c) Private placements

During the period ended December 31, 2017, in two tranches - the Company closed the non-brokered private placement announced August 3, 2017. It issued 6,190,800 common shares at \$0.25 per share, for gross proceeds of \$1,547,700. The proceeds were added to the Company's working capital.

In the 2016 period, in two tranches – the Company closed the non-brokered private placement announced November 18, 2016. It issued 10,000,000 common shares at \$0.05 cents per share, for proceeds of \$500,000. The proceeds from both private placements were added to the Company's working capital.

d) Options:

During the year ended June 30, 2009, the Company adopted a Stock Option Plan (the "Plan"). The purpose of the Plan is to give to eligible persons, as additional compensation, the opportunity to participate in the success of the Company by granting to such individuals options, exercisable over periods of up to five years, as determined by the board of directors of the Company, to buy shares of the Company at a price equal to the Market Price prevailing on the date the option is granted less applicable discount, if any, permitted by the policies of the Exchange and approved by the Board. The maximum number of Shares which may be issuable pursuant to options granted under the Plan shall be that number equal to 10% of the Company's issued share capital from time to time.

	Options	Weighted Average Exercise Price \$
Balance, June 30, 2017	950,000	0.13
Expired	nil	-
Balance, December 31, 2017	950,000	0.13

As at December 31, 2017, the following stock options were outstanding and exercisable:

Number	Exercise Price	Expiry Date	Remaining Contractual Life (in years)
50,000	\$0.36	April 8, 2021	3.27
900,000	\$0.10	June 7, 2022	4.44

These options entitle the holder thereof the right to acquire one common share for each option held. The weighted average remaining life of outstanding options is 4.37 years.

For the period ended December 31, 2017, the Company did not grant any stock options (2016: nil).

CHEMISTREE TECHNOLOGY INC. (Formerly – Whattozee Networks Inc.)

Notes to the Condensed Interim Consolidated Financial Statements

December 31, 2017

8. Capital management

The Company's objectives when managing capital are to pursue and complete the identification and evaluation of assets, properties or businesses with a view to acquisition or participation in a qualifying transaction, to maintain financial strength and to protect its ability to meet its on-going liabilities, to continue as a going concern, to maintain credit worthiness and to maximize returns for shareholders over the long term. The Company does not have any externally imposed capital requirements to which it is subject. Capital is comprised of the Company's shareholders' equity.

As at December 31, 2017, the Company had capital resources consisting of cash and cash equivalents. The Company manages the capital structure and makes adjustments to it in light of changes in economic conditions and the risk characteristics of the underlying assets. To maintain or adjust the capital structure, the Company may attempt to issue new shares or adjust the amount of cash and cash equivalents.

The Company's investment policy is to invest its cash in investment instruments in high credit quality financial institutions with terms to maturity selected with regards to the expected time of expenditures from continuing operations.

The Company expects its current capital resources are sufficient to carry on its planned operations.

9. Financial instruments, fair value measurement and risk

a) Financial Instruments

As at December 31, 2017, the Company's financial instruments consist of cash and cash equivalents, accounts receivable, taxes receivable, accounts payable and accrued liabilities. The fair values of these financial instruments approximate their carrying values because of their short-term nature.

b) Fair Value Measurements

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value hierarchy establishes three levels to classify the inputs to valuation techniques used to measure fair value, by reference to the reliability of the inputs used to estimate the fair values.

Level 1

Level 1 applies to assets or liabilities for which there are quoted prices in active markets for identical assets or liabilities.

Level 2

Level 2 applies to assets or liabilities for which there are inputs other than quoted prices that are observable for the asset or liability such as quoted prices for similar assets or liabilities in active markets; quoted prices for identical assets or liabilities in markets with insufficient volume or infrequent transactions (less active markets); or model-derived valuations in which significant inputs are observable or can be derived principally from, or corroborated by, observable market data.

Level 3

Level 3 applies to assets or liabilities for which there are unobservable inputs to the valuation methodology that are significant to the measurement of the fair value of the assets or liabilities.

The fair value of cash and cash equivalents are determined based on "Level 1" inputs which consist of quoted prices in active markets for identical assets. As at December 31, 2017, the Company believes that the carrying values of accounts receivable, taxes receivable and accounts payable and accrued liabilities, due to related parties, and Promissory Note approximate their fair values because of their nature and relatively short maturity dates or durations.

CHEMISTREE TECHNOLOGY INC. (Formerly – Whattozee Networks Inc.)

Notes to the Condensed Interim Consolidated Financial Statements

December 31, 2017

9. Financial instruments, fair value measurement and risk (cont'd)

c) Financial Risks

(i) Credit Risk

Credit risk arises from the non-performance by counterparties of contractual financial obligations. The Company's maximum credit risk is \$1,645,743 (2016 - \$31,493) consisting of cash and cash equivalents and taxes receivable. The Company limits its exposure to credit loss for cash and cash equivalents by placing such instruments with high credit quality financial institutions. The values of these instruments may exceed amounts insured by an agency of the government of Canada. Accounts receivable include harmonized sales tax receivable from an agency of the government of Canada. In management's opinion, the Company's credit risk related to cash and cash equivalents, accounts receivable and exploration advances is minimal.

(ii) Liquidity Risk

The Company's approach to managing liquidity risk is to ensure that it will have sufficient financial resources to meet liabilities when due. As at December 31, 2017, the Company had working capital of \$1,637,561 (2017 year-end: \$26,149). All of the Company's financial liabilities have contractual maturities of less than 30 days and are subject to normal trade terms. As at December 31, 2017, the Company has sufficient working capital to discharge its existing financial obligations.

(iii) Interest Rate Risk

The Company is subject to interest rate risk as its cash equivalents bear interest at fixed rates. In management's opinion, the Company's interest rate risk is minimal as its cash equivalents may be redeemed upon demand without significant penalty.

(iv) Foreign Currency Risk

Currency risk is the risk that the fair value or the future cash flows of a financial instrument will fluctuate because of changes in foreign exchange rates. Historically, the Company operated internationally. Such operations give rise to the risk that cash flows may be adversely impacted by exchange rate fluctuations. Amounts subject to currency risk are primarily those cash and cash equivalents and receivables and prepaids that are held in foreign currencies, offset by those accounts payable denominated in foreign currencies. The Company raises funds in Canadian dollars and primarily spends funds in Canadian dollars. The Company is exposed to currency risk primarily on settlements of purchases that were denominated in currencies other than the Canadian dollar. In order to reduce the Company's exposure to currency risk, the Company may periodically increase or decrease the amount of funds held in foreign currencies.

10. Non-cash transactions

The Company has recorded no non-cash Investing and Financing Activities in the period.

11. Segmented information

The Company operates in one segment – as a development stage technology company involved in the business of developing a social media marketing platform. As a legacy asset, the Company maintains an interest in a mineral property. As at December 31, 2017, all the Company's operations and assets were in Canada.

12. Events after the reporting period

None to report at this time.