

## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

January 19, 2018

### **STOMPY BOT ANNOUNCES SIGNING OF PUBLIC RELATIONS AND MARKETING AGREEMENT WITH DEAD GOOD MEDIA LTD**

TORONTO, ON, Jan. 19, 2018 /CNW/ - TokenPlay (CSE: BOT) ("Stompy Bot" or "the Company"), a developer of a payment platform for the digital gaming community empowered by blockchain technology is pleased to announce that it has signed a public relations and marketing agreement with Dead Good Media Ltd to accelerate the global adoption of Stompy Bot's portfolio of games and the TokenPlay platform.

Dead Good Media is a boutique, multi-award winning video game PR agency based just outside London with consultants in North America and Europe. Since the company's inception in 2012, they have been instrumental in projects, including: record-breaking, pan-European Kickstarter campaigns, VR entertainment consultancy and independent and mobile game launches.

"We are very pleased to be working with Dead Good Media. They are well known in the video game industry for delivering PR on behalf of independent developers and content providers, as well as having strong relationships with key media in the markets we want to reach," said Steven Hoffmann, CEO of TokenPlay.

"Having worked with Stompy Bot previously, it's great to be collaborating with them once again and we will be working with their internal marketing team to drive excitement around its games and the TokenPlay platform," said Stu Taylor, Director of Dead Good Media.

#### **About Dead Good Media**

Dead Good Media is a boutique, multi-award winning video game PR agency based just outside London with consultants in North America and Europe. Since the company's inception in 2012, they have been instrumental in projects, including: record-breaking, pan-European Kickstarter campaigns, VR entertainment consultancy and independent and mobile game launches.

[www.deadgoodmedia.com](http://www.deadgoodmedia.com)

[www.facebook.com/DeadGoodMedia/](https://www.facebook.com/DeadGoodMedia/)

<https://twitter.com/DeadGoodMedia>

#### **About TokenPlay:**

Token is a technology company involved in the development of blockchain technology in the video game space, which will seek to provide a platform for the exchange of in-game currencies and tokens.

For further detail:

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