



IC Potash provides update on listing on Canadian Stock Exchange

TORONTO, Nov. 20, 2017 -- **IC Potash Corp.** (TSX:ICP) (OTCQB:ICPTF) ("IC Potash" or the "Company") wishes to provide an update on the timing of the commencement of trading on the Canadian Stock Exchange (the "CSE"). The Company will delist from the Toronto Stock Exchange at the close of trading on Wednesday, November 22, 2017 and commence trading on the CSE on Thursday, November 23, 2017. Prior to the commencement of trading on the CSE, the Company will be completing a change of name and will issue a further press release as soon as it has received confirmation of its trading symbol on the OTCQB.

About the Company

The Company is establishing a diversified portfolio of investments and interests with initial focus on organic fertilizers and resource assets. ICP Organics', a wholly owned subsidiary of the Company, focal point is research, development and investment in the fertilizer and medical cannabis sectors, with emphasis on organic fertilizers, pesticide-free products, and specialty cannabis-related consumer product branding and retail sales. Organic products provide value-enhancing opportunities to medical cannabis and other agricultural growers allowing the producers to sell products at premium prices. The introduction of blockchain technology to the cannabis industry will form the foundation for secure operational processes and streamline domestic and international distribution networks.

The Company intends to establish joint research and development partnerships with Canadian Licensed Producers operating under ACMPR regulations in Canada. The Company is also establishing commercial relationships with medical and recreational cannabis producers in the United States. The Company has made an equity investment in cannabis operations in South America. As the Company grows, it plans to build a diversified portfolio in commercial-scale cannabis cultivators and related downstream cannabis industry providers. The Company may invest in various private and public companies in diversified sectors on an opportunistic basis.

For more information, please visit www.icpotash.com.

Forward-Looking Statements

Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Forward-looking statements include statements that use forward-looking terminology such as "may", "will", "expect", "anticipate", "believe", "continue", "potential" or the negative thereof or other variations thereof or comparable terminology. Such forward-looking statements include, without limitation, statements regarding planned investment activities & related returns, trends in the markets for fertilizers and medicinal or recreational use of cannabis, the timing or assurance of the legalization of recreational cannabis, the timing for completion of research and development activities, the potential value of royalties from water and other resources, and other statements that are not historical facts. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of the Company, including, but not limited to, changes in market trends, the completion, results and timing of research undertaken by the Company, risks associated with resource assets, the impact of general economic conditions, commodity prices, industry conditions, dependence upon regulatory, environmental, and governmental approvals, the uncertainty of obtaining additional financing, and risks associated with cannabis use for medicinal or recreational purposes. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements.

For More Information, Please Contact:

Mehdi Azodi, IC Potash, President & CEO, 416 779 3268, mazodi@icpotash.org