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## **GLOBAL CANNABIS PARTNERS WITH LEADING ISRAELI PHARMACEUTICAL COMPANY TO PROVIDE MEDICAL CANNABIS DATA TO BLOCKCHAIN**

Vancouver, British Columbia, Canada, December 12, 2017 – Global Cannabis Applications Corp. (“GCAC” or the “Company”) (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading developer of innovative data technologies for the cannabis industry, is pleased to announce that it has entered into a strategic partnership with SciCann Therapeutics, a pharmaceutical company based in Israel and Canada which is developing innovative cannabinoid based pharmaceuticals and therapies for a wide range of debilitating ailments. SciCann was founded and is led by Dr. Zohar Koren, a world leading scientist in the study of novel and disruptive therapeutic products based on cannabinoids.

"I am impressed with the direction of GCAC's medical cannabis data focus and, as practitioner in the medical cannabis field, I see its long over due value," said Dr. Zohar Koren, CEO of SciCann Therapeutics. "By combining our scientific research and clinical data with GCAC technologies, we can deliver superior data outputs that can be used to provide better medical cannabis products for patients around the world. The synergistic value and impact of combining our data and clinical research tools together with GCAC's artificial intelligence and blockchain environment is enormous."

"I am delighted to be collaborating with Dr. Koren and SciCann Therapeutics with a history of conducting important clinical studies on cannabinoids," said Brad Moore, CEO of GCAC. "SciCann works on canna driven therapeutic products in the fields of oncology, pain management, neurodegenerative diseases and inflammatory disorders, and will work in synergy with GCAC's Pain to Strain model. Our recent expansion into Lithuania's blockchain community is reflective of our continued commitment to implement real technology based solutions related to medical cannabis. We believe that the value of the partnership with SciCann will be extremely beneficial to future development projects with licensed producers, canna product developers and insurers, greatly adding to our revenue objectives."

Dr. Koren holds a Ph.D. and M.Sc. in Computational Biology, both Magna Cum Laude, from the University of Haifa, and a B.Sc. in Mathematics, Physics and Biology from the Hebrew University in Jerusalem. In 2012, he co-founded Cannabics Pharmaceuticals Inc. (OTCQB: CNBX), a company focused on harnessing the therapeutic properties of natural cannabinoid compounds, and served as Chief Executive Officer and Director. He served as VP Business Development of Mor Research Applications - the commercial arm of Clalit Healthcare services, Israel's largest health organization that operates a network of 14 hospitals and has a annual turnover of over \$6 billion. He has held senior executive roles at several pharma companies including Aposense and Talent Biotechs. Dr. Koren has also provided strategic consulting services for several leading Israeli venture capital firms specific to the pharmaceutical and medical device arena.





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**About Global Cannabis Applications Corp.**

Global Cannabis Applications Corp. is a global leader in designing, developing, marketing, and acquiring innovative mobile applications. Used in over 25 countries, Global Cannabis' apps facilitate the proliferation of digital conversations by like-minded people. Managed by digital industry experts, Global Cannabis is focused on viral global expansion by providing the best user experience in each target market. Its leading mobile platforms are Citizen Green, a platform dedicated to the digital world of all things cannabis; Foro, a peer-to-peer mobile ecommerce student marketplace; Opinit, an app that enables users to socially share their favourite online sentiment-driven content; and Truth, a one-to-one anonymous messaging app.

For more information about Global Cannabis, visit online at [www.cannappscorp.com](http://www.cannappscorp.com), or review its profile on the SEDAR website ([www.sedar.com](http://www.sedar.com)) and on the Canadian Securities Exchange's website ([www.thecse.com](http://www.thecse.com)).

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**Forward-Looking Information**

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