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## GLOBAL CANNABIS SUBMITS TRADEMARK FOR “PAIN TO STRAIN”

**Vancouver, British Columbia, Canada, June 13, 2017** – Global Cannabis Applications Corp. (“GCAC” or the “Company”) (CSE:APP, FSE:2FA, OTCQB:FUAPF), a leading developer of innovative smartphone applications for the cannabis industry, announces it has submitted a word trademark application to the US Patent and Trademark Office for Pain To Strain.

The Pain To Strain trademark will cover GCAC’s business methodology including intellectual property for both user-driven research data and technology belonging to the Company. The category submitted covers medical cannabis information connecting patient ailments to medicinal cannabis for downloadable mobile applications. US-based trademarks are generally recognized in most other countries including Canada, those comprising the European Union, Australia and New Zealand.

The Company’s business is focused on using mobile technology to enable patients, doctors, pharmacists, providers and practitioners to more easily identify key strains of cannabis that have the most benefit to target ailments and personal well-being. Unique to GCAC is the integration of user-generated data aggregated over 10 years of observational reports for pain relief / benefits, matched to a derived strain of cannabis plant or extract.

Says CEO, Brad Moore, “The Pain To Strain trademark goes to GCAC’s core business value of being a leading technology provider of solutions dedicated to helping everyone involved in medicinal cannabis from patients to providers and governments. As our app’s user database grows the Pain To Strain licensing value will grow globally.”

### **About Global Cannabis Applications Corp.**

Global Cannabis Applications Corp. is a global leader in designing, developing, marketing, and acquiring innovative mobile applications. Used in over 25 countries, GCAC’s apps facilitate the proliferation of digital conversations by like-minded people. Managed by digital industry experts, GCAC is focused on viral global expansion by providing the best user experience in each target market. Its leading mobile platforms are Citizen Green, a platform dedicated to the digital world of all things cannabis; Foro, a peer-to-peer mobile ecommerce student marketplace; Opinit, an app that enables users to socially share their favourite online sentiment-driven content; and Truth, a one-to-one anonymous messaging app.

For more information about the Company, please visit online at [www.cannappscorp.com](http://www.cannappscorp.com), or review its profiles on the SEDAR website ([www.sedar.com](http://www.sedar.com)) and on the Canadian Securities Exchange’s website ([www.thecse.com](http://www.thecse.com)).





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**Forward-Looking Information**

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business of GCAC. Forward-looking information is based on certain key expectations and assumptions made by the management of GCAC. Although management of the Company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because GCAC can give no assurance that they will prove to be correct. Forward-looking statements contained in this press release are made as of the date of this press release. GCAC disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The Canadian Securities Exchange has not reviewed and does not accept responsibility for the adequacy and accuracy of this information.

