

Suite 1240, 789 West Pender St. Vancouver, British Columbia Phone: 604-683-3995/Toll Free: 888-945-4770/Fax: 604-683-3988

ALCHEMIST UNVEILS STRATEGIC COMMUNICATIONS CAMPAIGN; AUBAINE GOLD ASSAY RESULTS PENDING

October 12th, 2017, VANCOUVER, B.C. – ALCHEMIST MINING INC. (AMS: CSE) ("AMS" or the "Company") is pleased to announce the release of a new corporate website with updated outreach capabilities, to coincide with an increased emphasis on social media communications and mainstream media penetration. AMS' strategic aim is an increased presence in the gold and cannabis sectors through heightened public awareness of the Company's successful advances in all areas of activity.

AMS CEO, David Gdanski, stated: "Alchemist is unveiling a communications platform designed to maximize the positive impact of news related to gold exploration and cannabis genetics programs to be rolled out in the weeks ahead. We are excited to share this news more effectively than ever before."

The Company encourages investors and media to visit the new website at www.alchemistmining.com and to subscribe to its mailing list for regular updates.

Assay results from the Aubaine Gold Project in Quebec will be released in the coming days.

For further info on the Company, please email dgdanski@gmail.com.

On Behalf of the Board

Dave Gdanski, President/CEO Alchemist Mining Inc. (604) 446-7325

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